

## Press Release - February, 29 2010

## HomeThangs.com: New Home Goods Store Opens Virtual Doors

With a rich home remodeling blog, great deals on home goods, such as kitchen and bathroom fixtures, lighting, home decor and a growing catalog of well priced products, HomeThangs.com opens its doors with a bang.

A new home goods and home improvement superstore – http://www.<u>HomeThangs.com</u> - opens its doors on the internet. HomeThangs.com boasts hundreds of thousands of items like bathroom and kitchen fixtures for big remodeling projects, as well as appliances, lighting, and ornamental pieces like mosaic tile and a home décor section. The site is home to luxury brands – like Sagehill Designs, Hardware Resources, Rohl Faucets, and Elica Rangehoods – as well as time-tested standards – like Kohler, Delta, Moen, American Standard, Jacuzzi, etc. – and has competitive prices, with new goods being added daily and prices constantly dropping.

But the site has other perks, too. The HomeThangs.com blog -

http://www.homethangs.com/blog/ - features daily updates on home improvement trends, new products, product reviews, decorating ideas, DIY home improvement tips, as well as seasonal topics. HomeThangs.com's Facebook page and Twitter feed - @HomeThangs – offers followers deals and coupons. The site is rich with information about the items it sells, offering consumers detailed overviews of both the item they are looking at and the brand in general on the same page. It also gives consumers the chance to reviews items and reads others' reviews. In addition, HomeThangs.com has a physical base in its two showrooms, both located outside of Philadelphia.

2012 will be a big year for HomeThangs.com. The dedicated team behind the site bring in new brands, like Uttermost Home Décor, Bathroom Vanities by Wyndham Collection, unique exclusive wall art pieces and much more. They also plan to expand the site to sell furniture with which consumers can fill their newly remodeled homes. While expansion will continue throughout the site, there will be particular focus on luxury and designer brands for furniture, lighting, and kitchen and bathroom fixtures. Consumers can expect to be wowed by top-tier products and not feel so bad splurging on a few since HomeThangs.com continues to work diligently to secure better prices on all of its items, bringing discounts and deals to the consumer.

Keep an eye on HomeThangs.com. The site is growing quickly, to the benefit of all consumers looking to spiff up their home with both major and minor improvements.