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Contact:

Jim Sheehan
PowerObjects
612.339.3355
jim.sheehan@powerobjects.com

PowerObjects Announces Silver Sponsorship and Key Presence at Convergence

Microsoft Partner PowerObjects is a Silver Sponsor of Convergence, the premier event for the Microsoft Dynamics® Customer and Partner business community.

Minneapolis – February 28, 2012 – PowerObjects, a Microsoft Dynamics CRM (customer relationship management) solution provider, is a 2012 Silver Sponsor of Convergence, the premier event for the Microsoft Dynamics® Customer and Partner community. This level of commitment to the event, combined with President’s Club and Microsoft Dynamics Inner Circle accolades, provides PowerObjects ample opportunity to share their CRM expertise, experience and unique solutions with the Microsoft Dynamics community of partners and customers. PowerObjects is committed to driving Microsoft Dynamics CRM success through service, support, education, and add-ons and Convergence is the best place to make this happen.

“We have been anticipating this event since we wrapped up Convergence 2011 in Atlanta,” states Jim Sheehan, COO of PowerObjects, “Microsoft Dynamics CRM is our only business, so it makes sense, being one of the largest CRM only partners in the world, that we will be there in full force. There is no other gathering like this for the Microsoft Dynamics community and we will support it every way we can.”

PowerObjects will occupy booth #704 during the conference at the George R. Brown Convention Center in downtown Houston. Along with demonstrations and educational

presentations throughout each day, their booth will feature informative CRM-specific presentations, CRM stand-up comedy and daily cash giveaways.

PowerObjects overall presence at Convergence will include:

- Booth #704 presentations throughout the entire Expo covering topics around CRM Add-ons, Best Practices, Strategy, and a little bit of CRM Stand-up Comedy.
- Presenting at CRMUG DayOne
- Daily Cash Give-Aways
- Sponsor Session on the topic CRM and Marketing Automation
- Convergence Adventure Social Media Game

About PowerObjects

Established in 1993, PowerObjects is one of a handful of organizations recognized as a leader in delivering Microsoft Dynamics CRM/xRM solutions to customers. As a Microsoft Partner Gold Certified in the CRM competency and Microsoft President's Club member, PowerObjects has an impressive and rapidly growing list of customers benefiting from Microsoft CRM/xRM. PowerObjects fully embraces the power of customer choice and offers hosted, on-premise and online CRM deployment options. Headquartered in Minneapolis, Minnesota, with offices in Dallas, Texas, St. Louis, Missouri, and Columbus, Ohio, PowerObjects provides CRM solutions to businesses and non-profit organizations in multiple industries including healthcare, life sciences, insurance, financial services, publishing, distribution, manufacturing and professional services. For more information, visit www.powerobjects.com.

For additional Convergence details, visit [PowerObject's Convergence website](#).

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