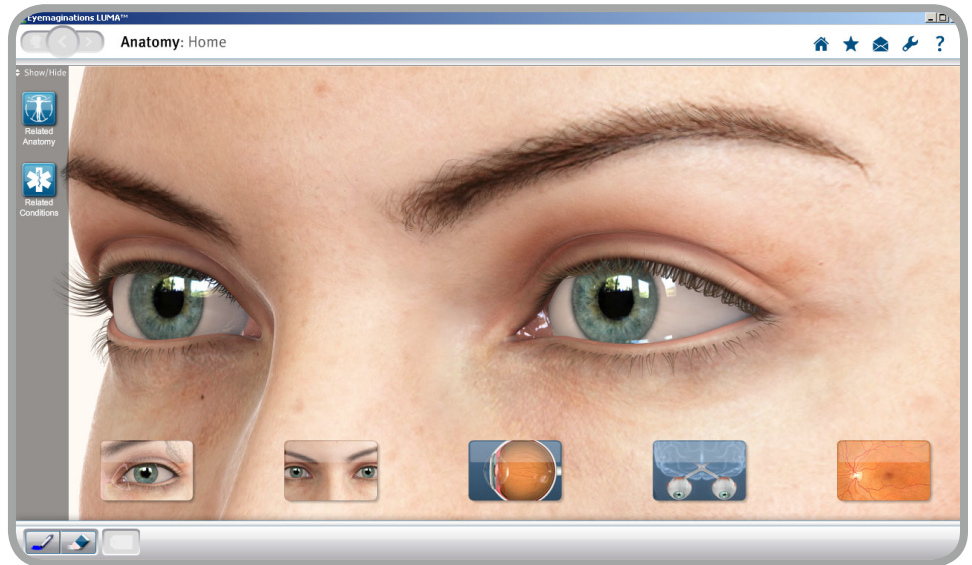


# SET YOURSELF APART WITH LUMA.



## Market Your Practice

LUMA is designed with patient satisfaction in mind. Offering patients a more impressive, comfortable experience differentiates you from the competition, which means more word-of-mouth referrals and a stronger perception of your practice.

## Introducing Eyemaginations LUMA

LUMA is the most innovative form of patient education and marketing software available. Driven by 3D-animated visuals and an intuitive interface, LUMA lets you present complex information to patients in an engaging, easy-to-understand manner. Use the software to differentiate your practice and drive profits.

## Educate Patients

LUMA helps patients visualize your explanation and better understand their treatment options. Save time while still ensuring your recommendation comes across clearly, concisely, and persuasively.

## LUMA Works for You

LUMA works where and when you need it. From the waiting room to the exam room, it is designed to fit seamlessly into your practice's existing workflow and requires little to no training.

## Increase Revenue

Better educated patients make better decisions - helping you convert more prospective patients into booked cases and ensure existing patients keep coming back to your practice for follow-up visits.

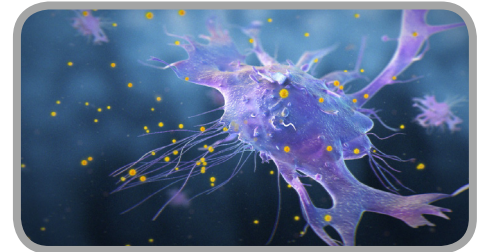
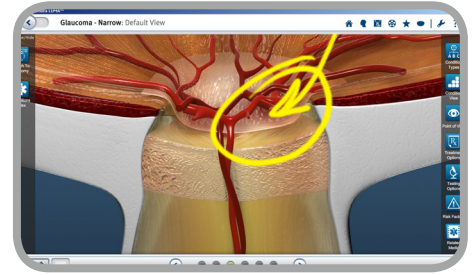
## Benefits Throughout the Practice

- During the exam, use the draw-over-video technology and the zoom feature to easily show patients how they will be affected if their condition progresses.
- During the consultation, highlight the features and benefits of premium products and match your patient's lifestyle and condition with the appropriate technology.
- While your patients wait, market through customized presentations that focus otherwise idle patients on your most profitable products and procedures.

Our modular licensing means you choose the content you need and the areas of the practice in which to implement. Our subscription-based model means that you get access to updates and enhancements as soon as we release them – there's no need to devote time or resources to keeping the system up to date.

We can help with all aspects of setup in your office, including custom hardware consultation and support if needed.

With LUMA, the benefits don't end at purchase. We take pride in the idea that you're never alone – industry leading support and service come bundled with every piece of software we sell.



## READY TO SET YOURSELF APART?

Give one of our account executives a call at **877.321.5481** or email us directly at [info@eyemaginations.com](mailto:info@eyemaginations.com) to schedule a live demonstration.

## Doctors Are Talking

"I think that LUMA is the best investment that I have made for my practice. The company is very responsive to my needs and they are constantly improving the software. The greatest benefit of LUMA is the ability to allow the patient to visualize the exact problem and help them understand their disease. It saves me chair time for the explanation while allowing me to reallocate that time to answer their now more educated concerns. The patients feel more comfortable with what we are doing and the relatives that may accompany them also get to understand what we are trying to accomplish. It's the Eyemaginations innovation that will allow my practice to more easily adapt to the "best practice" models that we need to incorporate for the future. "

*Lawrence H. Bloom, MD - Philadelphia, PA*