

# VenturePitch<sup>sm</sup>

## 2012

"connecting entrepreneurial genius to development capital."

Produced By: **EXPLOS**  
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PAYROLL SERVICES

Based on a concept by Ana Carril-Grumberg,  
(Internet Filmmaker to Deepak Chopra Global)

**Register  
Today!**

Don't miss Shark Tank star Daymond John  
as he judges LI's finest ideas!

Register today for the VenturePitch2012 competition taking place on March 15th and watch Long Island's best and brightest entrepreneurs and business owners pitch their cutting edge ideas to a panel of judges including celebrity guest Daymond John, star of ABC's hit TV show, Shark Tank. The event will be held at Leonard's of Great Neck from 8am-10am.

Guaranteed to be an exciting morning of new ideas and innovative businesses competing to take their operation to the next level. Our panel of judges will hear the top submitted ideas. Contestants must convince our tough industry heavyweights that their idea merits the top prize.

Whether you are a venture capitalist or angel investor looking to invest or a business professional looking to be inspired, or simply looking to network with top professionals in the region, purchase your ticket today to reserve your seat at this event. The first three investors to respond attend for free.

Tickets to the event are \$60. Please visit [tinyurl.com/VP2012](http://tinyurl.com/VP2012) or call 516-931-0540.

Star Panelist



Daymond John, Star on  
ABC's hit TV show *Shark Tank*

Moderator



Rob Basso, Founder of  
Basso On Business

Panel Judge



Bruce Zutler  
CEO, MCI Products  
Group Inc

Panel Judge



Ira Halperin  
Partner, Meltzer,  
Lippe, Goldstein & Breitstone, LLP

Panel Judge



Luis Cuneo  
IBM Global Diversity  
Business Leadership

### Prize Includes:

- Personal introduction to potential investors
- Free Year of bi-weekly payroll provided by Advantage Payroll, up to a \$2.5K value
- 4 hour consulting session (\$2K value) with Ira Halperin, Partner at Meltzer, Lippe, Goldstein & Breitstone, LLP
- New Product Development "Discovery Road Map" (\$2.5K value), compliments of MCI Products Group
- Free one year license of Lotus Live, compliments of IBM

Tickets: \$60

(includes breakfast and a copy  
of *The Everyday Entrepreneur*)

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To get involved, become a sponsor, or attend the event, visit [tinyurl.com/VP2012](http://tinyurl.com/VP2012) or call 516.931.0540