

## John Arensmeyer

### Small Business Majority Founder & CEO

[John Arensmeyer is the founder and CEO of Small Business Majority](#), a national small business advocacy organization, founded and run by small business owners, that brings the voices of America's 28 million small businesses to the public policy table. The organization advocates for pragmatic non-ideological solutions to the biggest issues facing small businesses, including the skyrocketing costs of healthcare and energy, access to capital, jobs and the economy, taxes and regulations.

With offices in the San Francisco Bay Area, Washington, DC, Sacramento and New York, Small Business Majority uses scientific research to understand and communicate the interests and needs of all small businesses, from sole proprietors to 100-person companies. The organization advocates for small business interests on the national and state levels and has built strong relationships with other leading business organizations and a network of individual small business owners.

Prior to starting Small Business Majority, John was the founder and CEO of ACI Interactive, an award-winning international e-commerce company. Information Week named ACI's signature product one of the nation's top 100 e-business innovations, and the company was cited by the San Francisco Business Times as one of the top 100 fastest growing private companies in the Bay Area.

Earlier, John was the chief operating officer of a pioneering multimedia business, and prior to that was a practicing attorney. He began his career in national and municipal politics, including three years as an aide to Mayor Bill Green of Philadelphia.

John is a frequent speaker on [small business policy issues](#) and is a regular guest on TV and radio, including:

- [PBS NewsHour](#)
- [Fox News](#)
- [NPR's Marketplace](#)
- [MSNBC's Hardball with Chris Matthews](#)
- [CBS Evening News](#)

His memberships include the Association for Enterprise Opportunity's Enterprise Economic Impact Council. In 2009 John served on a panel at the White House summit on healthcare reform. He testifies regularly before congressional committees, and has briefed congressional leadership on the small business perspective on healthcare reform, clean energy, access to capital and economic development.



## **ABOUT SMALL BUSINESS MAJORITY**

Small Business Majority is a national [nonpartisan small business advocacy organization](#) founded and run by small business owners and focused on solving the biggest problems facing America's 28 million small businesses. We conduct extensive opinion and economic research and work with small business owners, policy experts and elected officials nationwide to bring small business voices to the public policy table.

Visit our website or connect with us through social media:

- [Small Business Majority on Wikipedia](#)
- [Small Business Majority on Twitter](#)
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## **CONTACT:**

**Erin Musgrave | Communications Director**

**(831) 477-0453 | [emusgrave@smallbusinessmajority.org](mailto:emusgrave@smallbusinessmajority.org)**