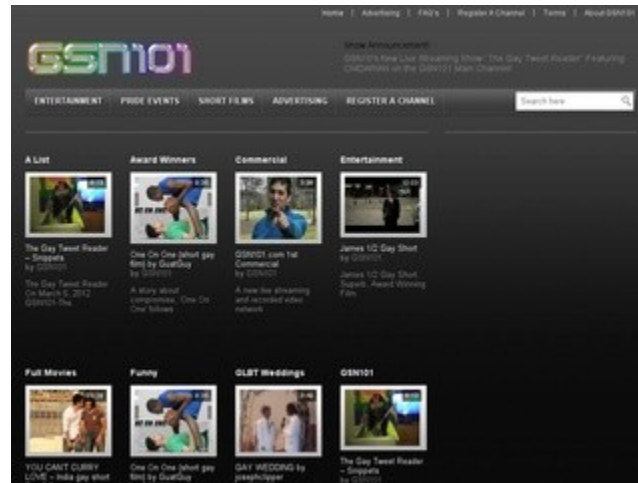




GSN101: New GLBT Based Live Streaming Video Online Community



A new live streaming and recorded video network is online for the gay, lesbian, bisexual and transgender community in Atlanta, Georgia, United States. GSN101.com is the new GLBT video network that will bring non-pornographic community shows and events to your computer or mobile phone.

GSN101.com will offer GLBT viewers free access to both live broadcasters and video database of recorded shows, movie trailers, Pride events and much more.

GSN101.com is owned by gay people and made for gay people to enjoy.

GSN101.com will offer channels to any GLBT based club, group, organization, business, production company, Pride committee or individual that wants to broadcast live or upload video to the site. GSN101.com does not allow individual video uploading without a channel, nor does it allow any pornographic live broadcasting or video uploading. GSN101.com channels are free.

GSN101.com also offers commercial advertising opportunities for companies.



Advertising Rates

Note: These rates are **EXCLUSIVELY** for the GSN101 main channel and website. Individual channels have their own rates. Please contact the channel provider for their advertising rates.

WEBSITE ADVERTISING RATES

RATE1. Logo front page placement: GSN101.com does not offer banner advertising, but your **logo will be placed on the front page with your 60 word text ad** in the right panel.
– (7 days – \$100.00)

SHOW ADVERTISING RATES:

The Gay Tweeter Reader

RATE2. Logo placement advertisement on GSN101 main channel:

Your logo or still advertisement shows during “**The Gay Tweeter Reader**” live broadcast. Host will acknowledge (**Shown 2 times – 2 broadcasts**) **\$150.00**

****Company must email logo or advertisement before show****

RATE3. Host product spot advertisement on GSN101 main channel:

Product spot during “**The Gay Tweeter Reader**” (**2 times – 2 broadcasts**) **\$150.00**

****Company must ship product to host before show. Products become property of show host****

RATE4. Your submitted (15 second) commercial advertisement on GSN101 main channel:

:15 Commercial during “The Gay Tweeter Reader” (Shown 8 times – 2 broadcasts) \$250.00

****Company must send video commercial via email or download before show****

RATE5. Your submitted (30 second) commercial advertisement on GSN101 main channel:

:30 Commercial during “The Gay Tweeter Reader” (Shown 8 times – 2 broadcasts) \$325.00

****Company must send video commercial via email or download before show****

RATE6. Your submitted (up to 15 minutes) **INFOMERCIAL/SHOW** on GSN101 main channel:

15:00 infomercial *before or after* “The Gay Tweeter Reader” (2 broadcasts) \$500.00

****Company must send video infomercial or show via email or download before show****

RATE7. Your submitted (16 to 30 minutes) **INFOMERCIAL/SHOW** on GSN101 main channel:

30:00 infomercial *before or after* “The Gay Tweeter Reader” (2 broadcasts) \$750.00

****Company must send video infomercial or show via email or download before show****

****Note: Material may not include profanity, vulgar, innuendos of an obscene nature, or unacceptable material.**

DISCOUNT COMBO WEBSITE/SHOW ADVERTISING RATES:

Package A:

Logo front page placement (RATE1), Logo placement advertisement on GSN101 main channel, (RATE2) \$200.00 Save \$50.00

Package B:

Logo front page placement (RATE1), Logo placement advertisement on GSN101 main channel, (RATE2), or Host product spot advertisement on GSN101 main channel, (RATE 3) and your submitted (15 second) commercial advertisement on GSN101 main channel, (RATE4) \$450.00 Save \$50.00

Package C:

INFOMERCIAL/SHOW SPECIAL: Logo front page placement (RATE1), Logo placement advertisement on GSN101 main channel, (RATE2), or Host product spot advertisement on GSN101 main channel, (RATE 3) and your submitted (15 second) commercial advertisement on GSN101 main channel, (RATE4) and your submitted (up to 15 minutes) **INFOMERCIAL/SHOW** on GSN101 main channel: \$800.00 Save \$200.00

**Contact our advertising department at sales@gsn101.com to place your advertising order.
We also offer additional services such as chat room blasts and social networking.**