

KIMBIA®

FACT SHEET

Mission	Kimbia® empowers nonprofit organizations to get the most value from the investment they already have made in their donor management platform. Kimbia makes it easy for nonprofits to engage supporters and motivate them to act at the moment of inspiration. This enables organizations to accelerate fundraising, optimize event management and conduct high impact advocacy campaigns with maximum efficiency in support of mission fulfillment.
Location	Austin, Texas
Markets	Kimbia serves organizations in diverse segments of the charitable sector including but not limited to community foundations and nonprofits in public broadcasting, cause/advocacy, disaster/relief and health/disease. The company also works extensively with race events through its affiliate brand, Kimbia Racing.
Offering	Kimbia's software-as-a-service platform includes flexible, easy-to-use fundraising and event management tools that enable nonprofits to more effectively leverage the Internet to increase giving, participation and advocacy. Kimbia produces a better giving experience – one that is seamless and contextual – by reaching donors where they spend their time: on social media, websites and mobile devices, at events and more. Kimbia-powered nonprofits raise more funds while maximizing the return on their existing technology and marketing investments.
Clients	To date, Kimbia has supported more than 3,000 nonprofit organizations including the American Heart Association, WGBH-Boston, The Heritage Foundation, Vietnam Veterans Memorial Fund and IMG – Escape from Alcatraz Triathlon.
Partners	Kimbia partners with software providers, consulting firms, companies that manage races and other events, and payment gateway providers to offer clients a complete, seamless fundraising, event management and advocacy solution. License partners include GuideStar, MicroEdge, Sage and Daxko. Marketing and payments partners include ACD Direct, Craft, Apple Event Services, Authorize.net, CMDI, Chase Paymentech, DCI Group, Fairway Payments, Frontstream Payments, IATS, Kell Partners, KMA, Luke's Locker, Pursuant, Run Far Racing Services, Sage Payment Solutions, and Paypal Payflow Pro.
Leadership	Kimbia's leadership team consists of the best talent available today to help nonprofits accelerate fundraising, optimize event management, and conduct high impact advocacy campaigns. <ul style="list-style-type: none">• Dan Gillett, Chief Executive Officer• Richard Stanford, Chief Technology Officer• John Kinny, Vice President of Business Development• Phil Murray, Vice President of Finance and Administration• Lori Finch, Director of Community Foundation Solutions
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