

2012 Social Media in Recruitment Conference



Europe's Leading Social Media in Recruitment Conference - 19th April 2012 - London

Join forward-thinking Recruiters at the fourth Social Media in Recruitment Conference.

Discover how leading organisations (and past conference delegates) have:

- Embraced Facebook, LinkedIn, Twitter and other social media channels to recruit top talent
- Built a talent pool for future hires
- Used social media to engage with potential hires and developed talent communities
- Developed a global social media strategy
- Successfully implemented Mobile as part of their recruitment strategy

Reasons To Attend

- Keep up to date with the latest social media trends and best practices
- Learn from case studies featuring previous delegates
- Discover how leading companies have successfully implemented social media to attract new hires
- Stay ahead of your competitors
- Network with industry experts and peers

Conference Programme

	<p>Conference Chairman & Organiser</p> <p><i>Mike Taylor – Managing Director - Web Based Recruitment</i></p>
	<p>Social Media – Past, Present and Future</p> <p><i>Keynote Speaker: Steven Ehrlich – Global VP, Client Development, aia worldwide</i></p>
	<p>Developing an integrated Social Media Strategy</p> <p><i>Adam Templeman – Resourcing Manager – RWE npower</i></p>
	<p>How Social Media can make your company stand out from the crowd and become irresistible!</p> <p><i>Katrina Collier - Founder & Director of Winning Impression</i></p>
	<p>How to put Social Media campaigns together covering different countries, languages and cultures</p> <p><i>Julia Levy - International Recruitment Advertising & Social Media & Employer Branding at Terra Firma Associates</i></p>
	<p>How job seekers use Social Media when job hunting and what they expect to see from employers</p> <p><i>Vasco Castro - Head of Research and Consulting – Potentialpark</i></p>
	<p>How Success Appointments successfully introduced Social Media into their business after the April 2011 Conference</p> <p><i>Kate Barron - Operations Director of Success Appointments Plc.</i></p>
	<p>Social Media is also Mobile – How to integrate Mobile as part of your recruitment strategy to make sure your jobs and company information are “mobile friendly”</p>
	<p>Tools, Tips & Techniques to help you manage your daily Social Media activities</p>

Who Should Attend?

The Social Media in Recruitment Conference has been designed for:

- **Private and Public Sector**
- **HR / Recruitment Professionals, Managers and Directors**
- **Recruitment Advertising Agencies** who advise their clients on social media or run client advertising campaigns
- **Recruitment Agencies** who want to use social media to develop new business and source candidates
- **Job Boards** looking to introduce or already using social media as part of their online services
- **Suppliers** of products and services to the recruitment industry.

Ticket Prices & How To Book

Saver Ticket: £324.00, plus VAT (before 31/03/2012)
Regular Ticket: £349.00, plus VAT (from 01/04/2012)

Book online at:

<http://www.SocialMediainRecruitment.com>

Alternatively telephone: +44 (0) 1962 883754

Organised by:

