



Welcome to Yoozpaper!

Yoozpaper, a social network of free online newspapers, announces the official launch of its website as of March 12, 2012. Yoozpaper's features allow members to write articles which turn into online newspapers, collaborate as a group to create online newspapers and scrapbooks, comment on other members' articles to enhance popularity. The goal of Yoozpaper is to become the world's premier article-writing website.

Social networking has become a mainstay in the way that we connect—from the level of the individual to the global business environment. People who are not connected on sites such as Facebook, Twitter and LinkedIn are at a disadvantage in terms of staying up-to-date with their peers, market changes, or world events. No longer can companies sit back and use word- of -mouth marketing to get started, to grow, and to maintain status as an industry leader. Facebook and Twitter have become standard business tools for reaching potential customers, selling products, and promoting ideas and news.

Yoozpaper is a free article directory that offers individuals, groups and businesses another social media tool to easily post their news online. Unlike Facebook and Twitter, Yoozpaper allows members to post full-length articles, and then formats the articles in a traditional "newspaper" layout. The most popular articles appear on a constantly updating "Front Page" available to all members of Yoozpaper.

Yoozpaper is perfect for individuals who want to:

- Write and share their stories and news in a public forum
- Upload photos into photo albums
- Read others' news and opinions
- Increase the exposure of their blog, club, company, school, or other organization.

Some examples of the many ways that Yoozpaper can help everyday outside of just writing an article are:

- Students studying for a test can write notes in an organized format.

- Teachers can post information that can be seen by only a specific group of students.
- Nonprofit organizations can produce a free online newsletter.
- Political candidates can relay their ideas and actions to their constituents.
- Businesses can advertise products and services.

Yoozpaper is a site that will not only allow you to have fun as an individual, but also provides businesses and organizations the chance to market for free. It is an advanced content community which provides detailed articles for people to read.