

**Please direct inquiries to:**  
Steve Bailey, (800) 746-3121  
steve.bailey@proprcopy.com



FOR IMMEDIATE RELEASE: **March 15, 2012**

**ProPRcopy LLC Names Tim Backes Associate Editor**  
*Firm continues to experience growth*

MILWAUKEE, Wis. – ProPRcopy, a firm that provides fast, affordable and professionally written copy to clients around the world in the form of press releases, articles, blogs, product descriptions and other website copy, announced today that it has named Tim Backes as an associate editor.

Backes, who had previously served as a copywriter for ProPRcopy, will be responsible for writing and editing copy, working with clients and ensuring product and service quality. He is a graduate of the University of Wisconsin.

"We're very pleased to have Tim Backes join our editing team," said Joe Donovan, president of ProPRcopy. "What truly sets ProPRcopy apart is our focus on providing quality written copy and top-notch customer service. Tim's skills as a writer and editor and his commitment to customers will serve him well in his new role."

Backes brings a strong writing and editing background to his work at ProPRcopy. His ability to effectively write all types of copy—including press releases, articles, website copy, blog copy, product descriptions and other types of marketing content—have been a major asset to the company. As an associate editor, Backes will oversee a team of writers, and will edit and deliver final versions of content to clients. He will also be in charge of revising any delivered copy at clients' requests.

"We continue to see significant growth as a company, something we attribute to the great service we provide our clients. To our customers, ProPRcopy is synonymous with quality and value," said Donovan. "We are pleased to promote from within and give Tim the opportunity to expand his role with ProPRcopy."

ProPRcopy LLC, based in Wisconsin, applies years of public relations, marketing and newsroom experience to its quick, efficient writing and editing process, providing top-notch content at a low price. In addition to providing copy in English, the company offers translation services, allowing customers to receive their content in any of 127 different languages.

ProPRcopy's writers and editors are available 24 hours a day, seven days a week. Its customer service center can be contacted anytime, day or night, at 1-800-746-3121. For more information or to place an order, visit <http://www.ProPRcopy.com>.

###