

# CLARA DE PARIS

**SPRING – SUMMER 2012**



100% FRENCH FASHION  
FOR CHILDREN

**Clara de Paris is proud to present its Spring-Summer 2012 Collection for children 0-8 years straight from Paris.**

**Here is a short preview of what will be available on our website. For more information, questions or picture requests, please contact us at [admin@claradeparis.com](mailto:admin@claradeparis.com).**

Clara de Paris is your source for an exclusive selection of 100% French trendy fashion for baby and children's wear.

Find the most exquisite Parisian designer clothing as if you were shopping in the best Paris boutiques!

Clara de Paris has received a tremendous reception by the press worldwide, from specialized bloggers to children's websites to TV shows.



[WWW.CLARADEPARIS.COM](http://WWW.CLARADEPARIS.COM)

# JE SUIS EN CP! – 1950's FRENCH TOUCH



**Je Suis en CP's Spring-Summer 2012 collection offers gorgeous dresses, separates and accessories for girls and boys aged 3 months – 8 years with a little French touch from the 1950's.**

**Discover their famous trompe l'oeil "Like Mummy dress" and Liberty of London fabric tops along with windmill appliqués.**

Before creating the Je Suis en CP! children's brand, Céline Prost first designed wedding dresses. In 2009, her desire to work with more colours and lightness inspired her to create a fun and delicate collection for children. Je Suis en CP! will dazzle your eyes with its quality and its vintage cuts which remind us of our mothers' creations.

What does "Je Suis en CP!" exactly means? In the French educational system, CP means "classe préparatoire" or preparatory class, which is the first year of primary school that 6-year-olds attend after kindergarten. Notice that CP also represents the designer's initials!



















# LE PETIT LUCAS DU TERTRE –

## RETRO AND FUN PRINTS

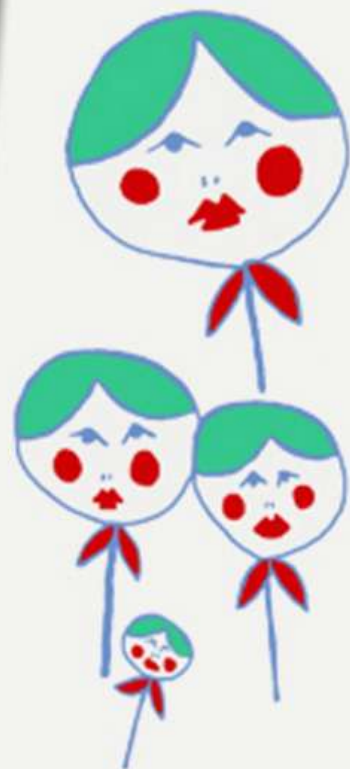


**This summer, Le Petit Lucas du Tertre has come out with a humorous collection full of stars, oversized drops, checks and floral prints paired with camisole tops featuring peacocks, cars and mamouchkas.**

**You will surely appreciate their original retro hand block printed fabrics which makes every piece different from one another.**

Clémence and Marie's venture started as Lucas du Tertre, a ready-to-wear brand for women distributed in luxury boutiques, followed in 2009 by the creation of Le Petit Lucas du Tertre, their very own banner for children

The brand's title came from a fusion of the designers' names, Marie Lucas and Clémence Du Tertre. The origin of the name goes further, with 'du tertre' in old French meaning 'from the hill'. And who knows they might one day open a boutique at the famous Place du Tertre of Montmartre in the 18th arrondissement of Paris with its many artists and movie sets!











# TROIZENFANTS – AFFORDABLE BACK TO BASIC CHIC



TroiZenfantS

This summer, enjoy one of our newest brands, Troizenfants (sonically meaning 3 children in French), and their 3-themed collection:

- Back to nature presents reds and primary colours, apron-like girl's tops and sporty bloomers, perfect for walks and fun in the countryside!
- Purple rain features tender hues and lightness with froufrous skirts and accessories made of light pink muslin.
- 1950's Blue Motel depicts blues and whites for girls and boys, floral dresses, purses, accessories and classic polo shirts made of delicate knit.

Behind Troizenfants are 3 children and their two young mothers (one a designer and the other a model) and a shared passion for fashion.

In 2004, they created their affordable simple yet chic label which is sold in well-known "Grand Magasin" Galeries Lafayette, in Troizenfants' trendy boutiques, and now on ClaradeParis.com.



















# **ANTON ET ZÉA:**

## **CHILDREN'S FRENCH FASHION AT ITS BEST**



**Discover Anton et Zéa's Spring-Summer collection of French linen skirts, pants with asymmetrical suspenders, skilfully designed pleated tops as well as stunning oversized polka dot dresses.**

**Anton et Zéa re-interprets pre-1940's classics with modernity and innovation by using French linens and cotton fabric leftovers from Parisian Haute Couture houses!**

One of Sonia Rykiel's former collaborators in charge of seasonal collections, Céline Dupont recently launched her own innovative label for children.

This season, Clara de Paris is the only North American retailer selling this up-and-coming designer already praised by Marie-Claire Enfant and Papier Mâché magazines.











# JACK N'A QU'UN OEIL: CLOTHES TO WEAR 24-7

Playful and comfortable designs with unexpected details, the Jack n'a qu'un oeil loungewear collection invites kids 2-8 to celebrate Spring-Summer 2012 with practical tops and dresses which can be worn from noon to midnight and from midnight to noon! Punchy pinks and electric blues mix perfectly with grey tops without forgetting Jack's trademark: stars and lightning details.



DES FRINGUES ET DU LINGE

The philosophy behind Jack n'a qu'un Oeil is practicality, comfort and the best possible value! The brand was created by 2 Parisian mothers who thought there was not enough nightwear in stores which could be both practical and comfortable. So they came up with the clever idea of creating a clothing line which combines nightwear comfort with daywear looks.

You can be sure that Jack n'a qu'un oeil clothing can be worn day and night. A great investment!











# ARSÈNE ET LES PIPELETTES: FRENCH CLASSICS REVISITED

This summer, Arsène et les Pipelettes conveys contagious humour and a charming insolence.

The brand revolves around the world of a shy boy (Arsène) who plays tough with the whirling skirt-loving tattletales.

Arsène has designed their collection around 2 themes:

- Sunday in the countryside featuring greys and whites, simple cardigans for both girls and boys, punchy tops, embroidery detail on dresses and scarves “à la parisienne”!

- The navy theme highlighting navy basics in blue and white hues starring traditional striped “Marinière” for children 0-8 and French-looking scarves.

*Arsène  
et les pipelettes*

The story behind Arsène et les Pipelettes can be summed up by a young woman who did not like itchy sweaters...

Chloé de Bailliencourt always loved drawing and making clothes, especially soft sweaters! Fashion is a passion, a second nature, which has run in her family for generations.











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