

cdi **2012 Global Hiring Survey**

Frankly, at Career Directors International, we're tired of rumors and folklore when it comes to hiring trends!

Things said by one recruiter to one job seeker, suddenly becomes an "absolute fact" to be used forever more. These 'facts' take on a life of their own and nobody knows where they started or why. In some cases, they make no logical sense to professionals, let alone to confused job seekers getting advice from all sides!

This year, CDI has decided enough is enough!

Let's get some real knowledge into the discussion by surveying those in the know - recruiters, human resource professionals, and other hiring authorities! With your input, we can learn what makes your job easier and what doesn't.

Your insight into how you work now, will allow us to influence our members and educate job seekers.

At the very least, we hope to dispel some hiring myths and hopefully make your job easier in the long run!

We want to count on you to help us identify your needs and pinpoint today's trends. If we can put some old myths to sleep and promote your needs today, we'll all be contributing to the industry we love!

CDI's [global hiring trends survey](#) is being sent to hiring authorities, recruiters, and HR professionals globally. It will only take 5-10 minutes of your time to complete.

Participation is anonymous but you can provide your email at the end if you would like a copy of our findings.

[TAKE THE SURVEY NOW](#)

Help Spread the Word

We also want as many people to contribute as possible so we can get some genuine data. Please, take the time now to share this survey with someone you think may help as well. If they hire people, review resumes, interview and spot talent, we want their views!

Link to the survey: <http://tinyurl.com/6sn4z2y>.

**TAKE THE SURVEY
NOW**



5-10 minutes to complete

Sample tweet: Recruiters, HR & hiring pros: CDI needs you for a short survey. Have your say! #cdisurvey12 <http://tinyurl.com/6sn4z2y>

Sample email:

Subject Line: Have your say in CDI's Global Hiring Trends Survey

Dear _____,

The global association of resume writers and career professionals, Career Directors International, has just launched their 2012 Global Hiring Survey, and I wanted to request your participation.

The goal of this very short survey is to help clear up a lot of rumors and folklore when it comes to hiring trends -- something that would benefit us all! For instance, something said by one recruiter to one job seeker suddenly becomes an "absolute fact" to be used forever more. These 'facts' take on a life of their own and nobody knows where they started or why. In some cases, they make no logical sense to professionals, let alone to confused job seekers getting advice from all sides!

This year, CDI has decided "enough is enough" with long-held beliefs! They are seeking to get some real knowledge into the discussion by surveying decision makers. It's time to really listen to you, what makes your job easier and what doesn't. Your insight into how you work now, will allow us to influence our members and educate jobseekers.

At the very least, we hope to dispel some hiring myths.

The survey is being sent to hiring authorities, recruiters, sourcers, and HR professionals globally. It is multiple choice and will take just 5-10 minutes of your time to complete.

Take the survey now: <http://tinyurl.com/6sn4z2y>

The survey is anonymous but you can include an email address at the end (which will not be used or sold) and CDI will send you a copy of the findings.

On behalf of CDI, I would appreciate it if you could forward this to your network as well to allow us to reach as many hiring professionals as possible. **Here's a sample tweet:**

Recruiters, HR & hiring pros: CDI needs you for a short survey. Have your say! #cdisurvey12 <http://tinyurl.com/6sn4z2y>

We want to count on you to help us identify your needs and pinpoint today's trends. If we can put some old myths to sleep and promote your needs today, we'll all be contributing to the industry we love! **Take the survey now:** <http://tinyurl.com/6sn4z2y>.

You can learn more about Career Directors International at www.careerdirectors.com.

Thank you.

Sincerely,

Your Name

[TAKE THE SURVEY NOW](#)