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MEDIA RELEASE

4 Ways to Savor Maine's Savviest Getaway

Ogunquit, Maine – Ogunquit is Maine's smartest getaway for 2012. A scenic coastal village, art colony and summer resort an hour north of Boston, it's artsy, quirky and fun. Plus this season four of Ogunquit's biggest names are celebrating in ways savvy travelers will love.

While prices spiral upward elsewhere, [The Cliff House Resort & Spa](#) is celebrating its 140th anniversary by holding package prices at 2011 levels. Consider it a tribute to the Yankee thrift of founder Elsie Jane Weare, who opened the Cliff House in [1872](#). The Resort is also offering a [\\$99 Spa Sampler](#) in its world-class spa. Offered Thursday and Sunday evenings by appointment, the Sampler includes three head-to-toe 15-minute mini treatments, plate of chef's hors d'oeuvres and glass of Chardonnay.

Another Ogunquit institution, [Harbor Candy](#), is celebrating the Cliff House 140th with a special gift box for returning guests. The shop, which has been supplying the Cliff House with fine chocolates for two decades, offers savvy chocolate lovers everything from high-quality childhood classics like nonpareils and peanut butter cups, to unusual specialties like vegan chocolate and tea-infused truffles.

[Finestkind Scenic Cruises](#), an Ogunquit favorite since 1956, is helping Cliff House guests celebrate with fun lobster cruises. The cruises are part of the Resort's two-night Lobster Cruise Package, offered June through mid-October. Finestkind's 50-minute lobster tours leave from Ogunquit's scenic Perkins Cove and hug the coastline, while the captain hauls traps and offers an up-close look at his catch. Finestkind's Amy Hubbard says the cruises are a great way to do something different without "breaking the bank." Plus the cruises are perfectly timed for kids and their lively attention spans.

The [Ogunquit Playhouse](#), America's foremost summer theatre, is also celebrating an anniversary in 2012 – its 80th. The Playhouse has hosted names like Steve McQueen and Tallulah Bankhead, and is kicking off its new season with Always: Patsy Kline featuring Playhouse veteran Sally Struthers of Archie Bunker fame.

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The Cliff House Resort & Spa, located on 70 oceanfront acres in southern Maine, offers premier guest services, fine dining, a world-class spa and conference facilities. Owned and operated by the Weare Family since 1872, the resort is celebrating its 140th season in 2012. More information can be found at www.cliffhousemaine.com, on [Facebook](#) or by calling (207) 361-1000. Media inquiries should be directed to Jessica Gilman at [Vreeland Marketing & Design: jgilman@vreeland.com](mailto:jgilman@vreeland.com) or (207) 846-3714.