

### **Products Overview**

## Complex Problem — Widespread Data Fragmentation

Today, there is an explosion of unstructured data. Things like the growth of social media and social business initiatives, merger and acquisition activity, best-of-breed ECM buying decisions, and departmental purchasing are just some of the factors contributing to relentless data expansion.

Compounding the problem are the constantly increasing numbers of content repositories required to hold all that data. Now your staff must develop against each and every system, building integration plumbing just to keep things working instead of adding business value.

It isn't hard to understand why information is fragmented, and access to it so difficult and complicated. What might be hard to fathom is how to solve these problems.

## Simple Solution — EntropySoft

EntropySoft creates content integration software that connects people and applications to information. No matter where content or a document is stored, EntropySoft can connect to it. With its innovative technology and easy to use products, EntropySoft lets organizations of all sizes integrate their content repositories—whether in the cloud or on the ground—so users can seamlessly access and work with content and each other. Problem solved.

## **Pioneers In Data Integration**

EntropySoft has identified four ways to significantly improve information access. Also recognized by Forrester Research as being critical to enterprise content integration success, these 'pillars' of unstructured data integration are addressed by EntropySoft's Content Connectors to normalize access to content, and Content Hub to centralize, organize document transfer, and synchronize between repositories.

# **EntropySoft Content Connectors**

The foundation of the EntropySoft enterprise content integration product line, these 40+ Content Connectors™ transform the native APIs of any content-centric-application into a normalized interface. Supporting the main features of underlying applications like check-in/check-out, versions, permissions, and metadata management, the Connectors are designed to be easily integrated with any third-party product in as little as a couple of weeks. Easy to use as OEM components, the Connectors can be used in Java or .Net. When deployed in a web server, they can be accessed through web services.

## **EntropySoft Content Hub Professional and Enterprise Editions**

Through the Content Connectors, Entropysoft Content Hub™ software delivers a single point of access to all document repositories whether they are on-site or in the cloud. Like a network hub that provides access to all an organizations network resources, Content Hub federates all the content silos into one virtual repository. Different interfaces are available to facilitate connection to this central access point including Web Services, CMIS (SOAP and REST), Java, Java Remote and .Net.

Content Hub is available in two editions – Professional and Enterprise – as pure software that can be installed in a matter of minutes or in an application server like IBM's WebSphere or Oracle's WebLogic. Content Hub is also available as a ready-to-use software appliance. Easy to start in a virtualized environment like VMWare, in a matter of hours you can synchronize silos, integrate SharePoint with legacy applications, or leverage Cloud benefits.

Beyond out-of-the-box functionality, EntropySoft can also help manage complex document processes. Content Hub Enterprise is enterprise-class, maximum performance content integration software with advanced content federation, content process automation, SharePoint and Cloud integration solutions.

With Content ETL Studio, a feature of the Content Hub Enterprise Edition, you can graphically design and test any document transfer between corporate repositories, make transfers to and from the cloud, or synchronize repositories.

#### **Bottom Line**

EntropySoft's experience, expertise and state-of-the-art approach makes it the technology of choice among ECM vendors and large organizations alike. If you are wrestling content integration issues, we can help. Contact us to discuss your use case and we'll provide a solution that fits your business.

