

#### SendtoNews<sup>™</sup> is the NEXT GENERATION in news distribution

SendtoNews is a cloud-based, B2B relationship management platform and one of the fastest growing multimedia news distribution services on the Internet! It has been developed by news industry professionals as a conduit for newsrooms and content contributors to share story ideas and transfer multimedia content.

# Platform Features:

- High speed file transfer utility:
   Up to 100X faster than HTTP or FTP.
- Long term searchable storage:
   All files reside on one of the world's largest and most reliable cloud computing networks.
- Mobile video uploader:

   Upload HD video directly to your SendtoNews
   account at speed
   up to 3X faster
   than normal 3G.
   4G & Android
   coming soon!

### For the news industry

- Television
- Radio
- Newspapers
- Other print publications
- Digital news services
- Professional blogs



#### For content contributors

- Emergency services
- Government agencies
- Universities
- Corporations
- Sports organizations
- Citizen journalists

## Why use SendtoNews?

Newsrooms use SendtoNews to save money on expensive satellite, microwave and fibre optic feeds. Newsrooms also use SendtoNews as a replacement for antiquated FTP servers. Content contributors use SendtoNews as a simple, fast and secure connection to reporters, assignment desks and feed rooms all over the world.

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