



Peg Walsh Founder & President

Peg Walsh is founder and president of St. Barth Properties (SBP) a luxury boutique travel company that specializes in vacations on the island of St. Barth, FWI. Walsh made her first visit to the island in 1986, and that ignited a passion that later led her to found the company in 1989, around the mantra of Live Your Dream®.

Then a working mother with three children, Walsh launched her business with a \$1,000 investment in a fax machine, stationary and a business phone line in her Franklin, MA home. Today, the company has grown to include a portfolio of 150 private villas, a branded hotel collection – the Hotels of St. Barth - and a real estate division affiliated with Sotheby's International Realty. Walsh newest venture is wedding and event planning – St. Barth style.

The company remains headquartered in Franklin, MA and maintains a fully staffed bilingual office on St. Barth. SBP offers a full range of concierge services that reinforces the company's Live your Dream® philosophy and kudos come from a high percentage of repeat clients and top publications like **Travel+Leisure**, **Frommer's**, **Fodor's** and **Smart Money** – who sought Walsh's expertise for an article on villa vacations and their affordability.

Additionally, Walsh has been honored by **Condé Nast Traveler** as one of top villa specialists worldwide and the best for St. Barth and has received this distinction each year since the awards inception in 2006.

Walsh currently spends six months a year on St. Barth. Late Spring through the Fall, she bases out of her home on Cape Cod that she shares with her husband Steve, and makes frequent trips back to the island, and to the company's Franklin, MA headquarters. The Franklin area is also the home of her seven grandchildren with whom she loves to share her time.