



FOR IMMEDIATE RELEASE

CAZBAH PLANS BIG SPLASH AT AMCON EXPO IN SEATTLE

A Free iPad™ to all new customers who sign up at the AmCon Expo April 10-11

Rochester, NY, March 27, 2012 – Cazbah announced today that they are pulling out all of the stops for this year's Seattle, WA AmCon Design and Contract Manufacturing Expo, by offering a free iPad™ to all new Cazbah customers who sign up at the event on April 10-11 at the Meydenbauer Center in Bellevue, WA.

The Apple® iPad™ has revolutionized the computer industry and has changed forever the way people use computers. The clear leader in the tablet category, the iPad™ offers its users a unique experience, giving them access to a plethora of Web applications, via a touch sensitive screen. According to Pew Research Center, the number of Americans owning at least one tablet style computer jumped from 18% in December of 2011 to 29% in January, 2012, representing a 38% increase in that time period.

"I love my iPad™," said Charles Broersma CEO of Cazbah. "There are so many more things that I can do with it than I can with my laptop." Since 2001, Cazbah has been providing small businesses with everything that they need to succeed on the Internet. The company offers a comprehensive Web marketing solution consisting of technology that is robust, high-functioning and easy to use, work processes that are documented and proven successful and dedicated services and support on the part of Internet Marketing experts at the firm.

As a leader in their field, Cazbah makes a point of staying ahead of the trends that impact the communities that they serve. "Mobile computing, whether it's done on a tablet, an e-Reader or a smart phone, is definitely a trend that will impact small businesses in a big way," said Broersma. "The growth in the number of people using these devices all-day-every-day is unprecedented."

Cazbah has made it easy for attendees at this year's AmCon Seattle event to receive a Free iPad™, when they sign up and become a customer at the event. By filling out a [brief survey](#), the registrant will provide the Cazbah business development team with the information they need to evaluate each registrant's Website. Cazbah will then develop an analysis of the Website. During the Amcon, Seattle show the registrant can stop by and visit Cazbah at booth number 400 to review the analysis in person with one of the Cazbah team members. If the discussion results in the registrant becoming a new Cazbah customer at the event, the registrant will receive a brand new Apple® iPad™.

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“We believe that the marketing efforts that we undertake on behalf of our small business customers must provide the means to the sales end,” said Broersma, “Our job is to generate sales or, highly qualified sales leads, using the Internet as the primary resource.” “With the dramatic increase in the use of mobile devices, we need to be make sure that our customers are well positioned to meet the needs of this new Internet community,” he went on to say. “Putting an iPad 2™ into the hands of our new customers is a great way to get them up to speed quickly.”

About CAZBAH

CAZBAH is a 10 year old Internet Marketing company supporting hundreds of small to medium sized businesses located throughout the US and Canada, providing a comprehensive solution to the Internet Marketing needs of its customers. For information and interviews contact David Wilson at (585) 869-0909, dwilson@cazbah.net. Go to www.cazbah.net.

About AmCon

AMCON Design and Contract Manufacturing Expo is a working tradeshow that occurs in numerous cities throughout the year, catering to engineering firms and contract manufacturers, providing a location for companies to meet and engage with buyers and specifying engineers from larger manufactures seeking to contract their services. For more information and interviews contact Kevin Woods at (585) 458-2200, kwoods@greatlakesevents.com. Go to www.amconshows.com.

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