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## New Entrada app for Apple iOS devices revolutionizes mobile documentation for busy physicians and specialists

### NEW ELEGANT INTERFACE, EASY-TO-USE FUNCTIONALITY, POWERFUL PERFORMANCE

NASHVILLE, Tenn., March 27<sup>th</sup>, 2012 — With the latest release of its iOS application available for Apple mobile devices (e.g. iPhone, iPad, iPod Touch), [Entrada](#) unlocks the productivity potential of clinics, hospitals and ambulatory surgery centers looking for innovative ways to accelerate and simplify the adoption of electronic health records, without experiencing the once inevitable loss in physician productivity. As noted in a recent [MGMA survey](#), nearly 78% of physicians fear a significant loss in productivity while implementing an EHR. With the release of its new iOS app, Entrada helps alleviate these concerns by protecting the physician's traditional, dictation-based workflow and providing a level of mobility and flexibility currently unachieved in the mobile health industry.

"Entrada's key mission is to protect physician productivity before, during and after EHR adoption," notes Bill Brown, CEO. "Our new app continues this promise by offering a mobile product that physicians love to use."

Leveraging the simplicity and elegance of Apple's touchscreen mobile interface, Entrada's revolutionary new app replicates all of the functionality of an industry standard digital recorder or speechmike, such as Insert or Overwrite recording modes and the ability to put jobs on hold or designate them for stat-speed return. Also, with simple voice tags such as "Tag HPI" or "Tag Impression," physicians can now verbally delineate between different portions of the note, which are automatically separated into unique sections utilizing Entrada's groundbreaking [ExpressNote™](#) technology and returned into individual narrative text fields within an EHR.

"The level of functionality and speed Entrada has achieved with their newest app is truly remarkable," says Dr. William Edwards, general vascular surgeon at The Surgical Clinic in Nashville, TN. "With Entrada, I'm no longer tied to a workstation when dictating, and the added mobility and flexibility saves me significant time each week."

Since the last release, Entrada has achieved even greater depths of integration with many practice management systems and EHRs, substantially accelerating the speeds at which the app can download changes to the physician's daily schedule as well as sync audio dictations captured with the device back to Entrada's data center. The app is now available through Apple's app store, and physicians interested in seeing a demonstration of the product can contact Entrada at [info@entradahealth.com](mailto:info@entradahealth.com).

### About Entrada

Entrada is a healthcare technology company who provides a documentation workflow solution that protects physician productivity and revenue by enabling physicians to continue dictating before, during and after the migration to an EHR. Entrada's cross-platform solution, available for Apple iOS, Windows Mobile and PC platforms, saves time and money for doctors who can't afford to be slowed down by having to type or self-edit their own voice-recognized text. Entrada's solution enables the capture of the narrative portions of the note, woven alongside structured data, to support chart completion. For more information, visit [www.EntradaHealth.com](http://www.EntradaHealth.com).