

FOR IMMEDIATE RELEASE

Free Design Guide for Membrane Switches and Graphic Overlays Now Available from Sensigraphics

Sensigraphics Inc., a leading designer and manufacturer of membrane switches and graphic overlays, now offers a <u>free design guide for membrane switches and graphic overlays</u>, filled with technical and application tips on materials, actuation, circuitry, shielding, connectors and lighting options.

Mt. Laurel, NJ (PRWeb) March 27, 2012 - Sensigraphics, a leading manufacturer of <u>membrane switches</u> and <u>graphic overlays</u>, now offers a <u>design guide for membrane switches</u> and <u>graphic overlays</u>. This design guide is filled with useful technical, engineering and application tips to assist product designers, developers and engineers in making good choices for the membrane switch, graphic overlay or control panel for their product. Based on over 30 years of experience in the design and production of a variety of user interface products, it is available for download from the Sensigraphics' website in PDF format at no charge.

Sensigraphics' design guide features valuable information and best practices guidelines on:

- Overlay materials selection (polycarbonate, polyester)
- Coatings
- Embossing
- Faceplate options
- Domes and actuation (tactile or non-tactile feel)
- Adhesives
- Shielding (ESD, EMI, RFI)
- Venting
- Use environment
- Lighting (embedded LEDs, backlighting)
- Circuitry and connectors

"Sensigraphics' Design Guide is a great resource for anyone working on membrane switches, graphic overlays and control panels," says Patrick Gilham, Sensigraphics Sales Manager. "It captures the critical factors that customers should consider to move forward with their components. And Sensigraphics is ready to provide any design, engineering and production services to help customers successfully complete their projects."

About Sensigraphics

Headquartered in Mt. Laurel, NJ and established in 1994, Sensigraphics is an industry leading custom designer, manufacturer and supplier of membrane switches, graphic overlays, control panels, keypads, and <u>touch screens</u>.

Sensigraphics provides top notch in-house design, engineering and prototyping services to support customers in contract manufacturing for their products and projects. Sensigraphics is part of the





Productive group of companies, which includes <u>Productive Plastics</u>, a custom heavy gauge thermoforming manufacturer and Productive Industrial Finishing, which provides industrial finishing solutions for spray and powder coating applications.

Connect with Sensigraphics on Twitter (<u>https://twitter.com/sensigraphics</u>), LinkedIn (<u>http://www.linkedin.com/company/sensigraphics</u>), YouTube (<u>http://www.youtube.com/user/Sensigraphics</u>) and Facebook (<u>https://www.facebook.com/pages/Sensigraphics/104496106282783</u>). Or check the <u>TouchPoints Blog</u> (<u>http://www.sensigraphics.com/touch-points-blog/</u>) featuring information on product innovations, design/engineering services and industry commentary.

For more information, please visit <u>http://www.sensigraphics.com/</u> or call 856-853-9100. Download the Sensigraphics Membrane Switch / Graphic Overlay Design Guide directly via http://www.sensigraphics.com/design-guide/.

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