



# Social Networking For Business

by Michigan Creative  
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## **Package 1 – “Bass Lake” \$500**

We train you on up to four social networks, give you tips, and set you free!

- Three hour session
- Two hour follow up session
- Create up to four networks
- Monitor your progress for one month and provide tips

## **Package 2 – “Lake Erie” \$500 plus \$150 a month**

We train you on up to four social networks, give you tips, and post for you 1 hour a week.

- Three hour session
- Two hour follow up session
- Create up to four networks
- Monitor your progress, provide tips monthly, and post for you once a week

## **Package 3 – “Lake Michigan” \$500 plus \$250 a month**

We train you on up to four social networks, give you tips, and assign a social media expert to your account. They will be working for you two hours a week.

- Three hour session
- Two hour follow up session
- Create up to four networks
- Monitor your progress, provide tips monthly, and post for you two hours week

#### **Package 4 – “Lake Superior” plus video \$500 plus \$450 a month**

We train you on up to four social networks, give you tips, and assign a social media expert to your account. They will work four hours week for you. We will also shoot a three minute video about your company, and get up to five customer video testimonials for use across the networks.

- Three hour session
- Two hour follow up session
- Create up to four networks
- Monitor your progress, provide tips monthly, and post for you four hours week

#### **Package 5 – “The Great Lakes” \$1000 plus \$2500 a month**

We train you on up to four social networks, give you tips, and assign a social media expert to your account. They will work fifteen hours week for you. We will also shoot a three minute video about your company, and get up to five customer video testimonials for use across the networks. We also assign a manager to your account to monitor it daily for customer comments.

- Three hour session
- Two hour follow up session
- Create up to four networks
- Monitor your progress, provide tips monthly, and post for you 15 hours week

#### **Social Video Package – Add On \$350**

Add this to any package above.

- Three minute video about your company
- Five customer video testimonials
- Short commercial about a product or service



Michigan Creative  
FOR ALL YOUR CREATIVE NEEDS  
WEB | MARKETING | VIDEO | SOCIAL