



For Immediate Release

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## Marketing and Advertising Business Unlimited Launches MABU Social MABU Social to Provide Social Media Management to Business Executives

**Fredericksburg, VA – March 30, 2012** – Mike Mabin, President and Owner of Marketing and Advertising Business Unlimited, Inc., announced today the launch of MABU Social, a service designed to assist small business owners and other executives in setting up and managing their social media networks.

“MABU Social was launched to meet the growing need of social media management services among business executives who need help either getting on board with social media or simply need advice on how to enhance their social media efforts,” says Mabin. “Social media can be overwhelming, especially for people who fill all their time running a business. MABU Social is comprised of a team of certified social media managers who develop strategic plans unique to each client’s needs.”

With the rapidly growing shift in communication, MABU Social helps clients – including executives associated with small business, non-profit organizations, member based associations and government entities – maintain an effective presence on social media networks. Services range from one-time account set-ups to ongoing maintenance and management, as well as reporting and analytics. MABU Social offers not only competitive prices, but also competitive services as every social media plan varies according to clients’ needs.

MABU Social’s experienced team of social media managers guarantees excellent social media management services for clients in need. For more information, visit [www.mabusocial.com](http://www.mabusocial.com) or contact Sean Fennington at (540) 370-0030 or [sfennington@agencymabu.com](mailto:sfennington@agencymabu.com).

Marketing and Advertising Business Unlimited, Inc., has been providing internet marketing services to clients – including small businesses, non-profit organizations and government entities – for the past 10 years. MABU helps its clients, staff and affiliates “stand out” by advocating excellence, originality, service and growth. For more information, visit [www.agencymabu.com](http://www.agencymabu.com).

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