



For Immediate Release:

Kidobi licenses Animasia Studio's ABC Monsters for Online Distribution

Toronto/Kuala Lumpur, April 1, 2012 – [Animasia Studios](#) and [Kidobi](#) today announced that the Malaysia-based animation studio has granted digital preschool platform Kidiobi SVoD rights for the animated preschool series ABC Monsters (22 x 22') in Canada and the U.S. The educational preschool series will be available to subscribers on Kidobi.com later this spring.

In the series twenty six cuddly ABC Monsters live within the walls of Capital Castle. The ABC Monsters are wonderfully curious and happy creatures and often wander off from Alphabet Gardens to try new and fun things, invariably getting themselves lost in the process. In each adventure Alice and her good friends Brian and Cherry Berry, must search high and low for one of the missing monsters. Armed with their Magical Dictionary, the three friends follow letter related clues given to them by a host of characters that they meet along the way.

“ABC Monsters is an ideal addition to Kidobi’s library,” said Eric Sorenson, Director of Research & Content at Kidobi. “It has an educational component, while at the same time each episode is a great adventure. We think our viewers will love this imaginative program.”

The agreement announced today builds on several major announcements from both companies in the past weeks. ABC Monsters is the latest in a slew of content acquisitions by Kidobi, including over 150 hours of animated preschool content from Spanish producer/distributor [Motion Pictures](#). Animasia Studio has also [recently announced](#) that their animated sports comedy series *Bola Kampung* will be developed into a feature film to be released at the end of 2012. The new distribution partnership gives both companies substantial momentum heading in to MipTV in Cannes.

###

NOTES TO EDITOR:

About Kidobi:

Kidobi is a new, online preschool destination that creates tailor-made video playlists based on a child's age, interests and skills. Kidobi adapts to the child's skill level and preferences using technology developed with educators and child development experts. Kidobi's software will automatically create customized, ad-free playlists, or parents can choose educational topics, set the difficulty level and search the Media Library themselves.

Kidobi's content library features preschool programming from top producers and distributors around the world, including CCI Entertainment, Distribution360, Studio100 Media, Your Family Entertainment, and more. For more information about Kidobi's content partners please visit [our website](#).

For further information regarding **Kidobi** please contact:

Contact: Eric Sorenson

eric@kidobi.com

Tel: +1 647 477 5620

About Animasia Studio:

As a one-stop answer to the production of digital contents, Animasia Studio, a 2D Animation Studio, offers out-of-the-world creative animation through an on-going idea of oozing colour, fun, adventure and turning still life into motion animated series & cartoon series.

Busting our way through multimedia, animation and various artworks, we're proudly the first few ISO certified (ISO 9001:2008) animation company and also an MSC Malaysia Status Company with more than 10 years of experience in animation.

Running since 1996, we have stalked and swatted our way into taking our clients to a height of winning numerous awards in Asia. Though sleepless nights, cheer leading and till-death-do-us-part episodes, understanding the clients' visions and meeting their standards is our home run.

In the capacity of character design, concept artwork and storyboarding, Animasia Studio, the biggest animation service provider in Malaysia, has excelled many Government Ministries and creative companies based in Malaysia and abroad.

For further information regarding **Animasia Studio** please contact:

Contact: Raye Lee

raye@animasia-studio.com

Tel: (603) 7784 7731