

# 7<sup>th</sup> Methanol MARKETS & TECH

10-11 May 2012, Shanghai  
Jin Jiang Oriental Hotel



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Management  
Technology®  
into our 29<sup>th</sup> year

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## Day 1 - 10 May 2012, Thursday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Remarks

### 09:10 Global Methanol Trade Outlook – Key Driver & Growth Markets/ Derivatives

- Global trade flow, pricing trends & forecasting
- Updates on the Middle East methanol production outlook/growth
- Feedstock pricing and economics

### 09:45 Outlook of Chinese Economy & Credit Environment for Domestic Methanol Industry

Nicholas Zhu, Asia Head of  
Macro-Commodity Research  
**ANZ Banking Group**

10:20 Discussion followed by  
Networking Coffee

### 10:55 Emergence of Methanol Futures Trading & Opportunities

Wei Zhenxiang, Director  
Product Development  
**Zhengzhou Commodity Exchange**

### 11:25 China's Methanol Markets & Dynamics

Inviting: Huang Deheng,  
General Manager  
**Shanghai Coking & Chemicals Corp.**

### 11:55 Market Dynamics of Methanol & MTBE and Perspective of the SEA Markets

M Suhaimi Busra, Head of Sales,  
Methanol & MTBE,  
**Petronas Chemicals Marketing  
Sdn. Bhd.**

12:25 Discussion followed by  
Networking Lunch

### 13:45 India Methanol & Derivatives Scene

Anil Bansal, Chief Marketing Manager  
**Gujarat Narmada Valley Fertilizers  
Company (GNFC)**

### 14:15 Australia's Tassie Shoal's Methanol Project

Robert, Zammit, Executive Manager –  
Business Development  
**MEO Australia Limited**

### 14:45 Shipping & Freight Outlook for Methanol

15:15 Discussion followed by  
Networking Tea

### 15:45 Formaldehyde Market Outlook

### 16:15 Rise of Methanol-Gasoline Fuel-Blending & Expected Growth & Demand in China

- How far and how deep is this adoption, and what is the forecast?
- Jiang Lianbao, Deputy Director  
**China Association of Alcohol & Ether Clean Fuels and Automobiles (CAAEFA)**

### 16:45 Methanol Fuel Cell Deployment Worldwide Providing Growth Opportunity for Methanol Distribution

- Fuel Cell System introduction
  - Case Study
  - Global distribution
  - Markets
- Michael Otterbach, VP – Operations  
**IdaTech LLC**

17:20 Discussion followed by  
End of Day One

17:30 - 18:30 *Networking Reception*  
for All Speakers & Participants  
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## Day 2 - 11 May 2012, Friday

09:00 Chairman's Welcome & Remarks

### 09:10 Transition from Chemical Commodity to Energy Resources: Role of Methanol in Energy Sector (MTBE, Biofuels, Methanol-Blended Fuels & DME)

Dom LaVigne, Director of Government  
& Public Affairs – Asia Pacific/Middle East  
**Methanol Institute**

### 09:40 Methanol to Olefins/Propylene (MTO/MTP): It's Happening Now

- Feedstock Economics for Olefins: Naphtha versus Methanol
- Updates on technologies & competitiveness

Dr Larry Song, General Manager  
**Nexant Shanghai**

10:20 Discussion followed by  
Networking Coffee

### 10:50 Updates of the CTO/MTO Production Facility and Technological Economics in Baotou

Yue Guo, Vice President  
**China Shenhua Coal Liquefaction  
Co. Ltd.**

### 11:20 GigaMethanol® – The Next Big Thing for the Methanol Industry

- Methanol Synthesis from Syngas & further conversion to DME
- Norbert Ringer, Group Product Manager  
Methanol, Catalytic Technologies-  
Chemicals  
**Sud Chemie**

### 11:50 China's MTO Production & Technological Economics - Can this model be applied for other Coal-Rich Countries?

Li Yansheng, Technical Director  
**Wison Engineering Ltd.**

12:30 Final Discussion followed by  
Closing Lunch

14:00 End of Conference

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