

**FOR IMMEDIATE RELEASE****Hilton Worldwide Signs Agreement To Make Safemark Systems A Preferred Guest Room Safe Partner For International Portfolio**

**Orlando, FL – April 10, 2012** – Hilton Worldwide (“Hilton”) has signed an agreement naming [Safemark Systems](#), the hospitality industry’s leading provider of [guest room safes](#), as one of three preferred suppliers of electronic safes for all of its international hotels. The agreement builds on a successful relationship Safemark and Hilton have enjoyed since 2006, when Safemark first began providing electronic safes at Hilton’s domestic hotels as a preferred vendor.

“Hilton Worldwide is pleased to continue its long standing strategic partnership with Safemark Systems on a global basis to supply the expanding Hilton Worldwide portfolio. Safemark’s position in the industry, and its global reach, allows Hilton to align its international estate with a manufacturer of quality security equipment and service to enhance our guest’s experience and bring value to our brands,” said William Kornegay, Senior Vice President of Hilton Supply Management. “The Safemark relationship is indicative of Hilton Worldwide’s commitment to creating lasting and mutually beneficial strategic supply partnerships.”

Hilton Worldwide has become the fastest growing major global hospitality company with 3,800 hotels and timeshare properties, with 630,000 rooms in 88 countries. Its hotel brands include: Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton, and Hilton Grand Vacations. As a result of this new agreement, Safemark will now provide Hilton Worldwide properties with access to the widest selection of guest room safes designed with the latest technology advances and exceptional craftsmanship.

Safemark safes include the industry’s most comprehensive audit trail and are sized to accommodate multiple valuables including 17” laptops. As an added peace of mind, all Safemark safes include a limited 5-year manufacturer’s warranty and an exclusive \$10,000 warranty against forced entry.

“Hilton is one of the distinctive leaders in our industry and we’re excited to expand our relationship to their international locations,” said John Foley, Vice President of Safemark Systems. “We are confident that this relationship will enable Hilton properties to provide guests with added security for their valuables and at the same time, protect Hilton’s valuable reputation against alleged losses.”

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**[Regarding Safemark](#)**

Since 1983, Safemark has provided the hospitality industry with guest room safe technology, combining innovative designs with user-friendly operations. Approved and utilized by 39 of the top 40 hotel brands, and with over 800,000 safe installations, Safemark’s products include the industry’s most comprehensive audit trail designed to protect guests’ valuables and shield hotels against alleged losses. Safemark’s vast array of safes are available around the world and supported 24/7. An added measure of peace of mind is Safemark’s five-year manufacturer’s warranty and exclusive \$10,000 warranty against forced entry on all safes. New in 2011, Safemark has teamed with Privacy Logic™ to introduce SPEYEGUARD™ stationary covers, an innovative solution developed to eliminate all forms of peephole tampering. Safemark’s newest solution, GoPod™ electronic lockers, provide a one-stop sales and rental center for lockers, tubes, cabanas, strollers and more. For additional information, call 800-255-8818 or visit [www.safemark.com](http://www.safemark.com).