

THE FAST50

THE NEW EUROPE

FAST



2012

RECOGNISING GROWTH ACROSS
INTERNATIONAL MARKETS

RECOGNISING EXCELLENCE

The companies setting the standards across global industry



THE FAST50 BRINGING THE BEST TOGETHER

►► Hopefully by now you will have found your *FAST50* supplement with this month's issue of *The New Europe*.

It has been our pleasure to work with an esteemed selection of contributors from trade associations, universities, and from within the respective industries, to recognise fifty companies who we believe are at the heart of excellence in their field. Recognition comes not from market share but from the dedication and innovation that continues to drive our recipients forward in the ultra-competitive market place. Some are recognised on the basis of marketing innovation – their ability to cut through the crowd – and some for the sustainability of their business model. While for others it is their ability to punch above their weight and maintain a loyal customer base thanks to the bespoke orientation of their corporate service.

We hope you – the reader – will find the *FAST50* an insightful "who's who?" across the various market sectors, as well as a valuable resource for your own investment, utilities and service needs. It is our intention as we enter 2012 to continue to highlight progressive companies, so if you feel there is a client, supplier or service provider out there who deserves recognition, then please email us at editorial@theneweurope.co.uk and we'll be sure to shortlist them for future polls.

So, to all recipients and contributors, thank you for your support in making this list possible.

The full list, right, is also available at: www.thefast50.com ■

The New Europe's Fast50 2012

Banking & Investment

BLOM Bank
Nordea
Newedge Group
ARTHA Trust
European Fine Wines
easy-forex
Atradius
Barclays Capital
Saxo Bank
BM&FBOVESPA
Deutsche Bank
BRE Bank
Future Capital Partners
Henderson Group
Seven Investment Management
Itaú
The Bank of Tokyo-Mitsubishi UFJ
BNP Paribas

Energy & Environment

Bauche Energy
FuelCell Energy
Petrobras
Duke Energy
Vattenfall Group

Law

Shearman & Sterling
Loyens & Loeff
Baker & McKenzie
Pereira Di Almeida
ENS (Edward Nathan Sonnenbergs INC.)
Allen & Overy
The Lotteries & Gaming Authority
Afschrift Lawyers

Executive Education

University of Wisconsin Whitewater
Durham Business School
Rotterdam School of
Management–Erasmus University

Technology

BCS Global
Autonomy

Aviation

JoinJet A/S
Air Charter Service

Inward Investment

Xanga
Business Region Göteborg AB

Relocation & Serviced Apartments

Barzilay Services
The Apartment Service
LateRooms.com

Travel & Lifestyle

Home & Marine Electronic Systems
FCm Travel
Ten Group
ANGELO GALASSO
The Hemingway Club
The Ritz Club
The Chateau Spa & Organic Wellness Resort

THE BUSINESS VALUE OF MANAGED TELEPRESENCE SERVICES

Enterprises considering the internal implementation of video collaboration and communications services know that this can be a complex undertaking, often requiring skills not always present in-house

▶ In today's business environment, video collaboration is gaining a foothold as an effective visual communications tool. Telepresence, in particular, has played a key role in changing the attitudes of business leaders towards adapting to this innovative technology.

Early adopters of telepresence and videoconferencing are realising tangible benefits in terms of demonstrated return on investment. In addition, telepresence provides effective collaboration leading to faster decision making and drives significant improvements in productivity. Integration and management of the different components – such as video infrastructure, video endpoints and networking – can be a daunting task, which can be further complicated by customisation, geographic coverage and the unique business needs and challenges faced by an enterprise.

The benefits of outsourcing

Visual collaboration may be core to an enterprise's ability to do business, but it is not necessarily the core competency of the business. As a result, many organisations are now off-loading the deployment and day-to-day management of their video collaboration and communications services to a managed video services provider. As such, the role of managed video services providers has become increasingly important. In many cases, managed services can play a fundamental role in the success or failure of telepresence in the organisation.

BCS Global takes away the burden of managing a complex visual communications and collaboration system by delivering a seamless and reliable managed telepresence service. BCS Global's managed telepresence service is easy-to-use, provides a superior user experience, drives usage adoption in the organisation and is available anywhere, anytime, over any



network, and on any video device.

BCS Global's managed telepresence services can be deployed as a cloud-based service, customer-hosted service, or a hybrid of both – using either BCS Global's state-of-the-art video infrastructure or directly through the customer-owned video infrastructure.

BCS Global offers end-to-end managed telepresence services that help businesses to implement and manage a high-definition, point-to-point or multipoint video collaboration solution that combines innovative video, audio, and interactive elements to deliver an immersive, real-time, life-like environment. The key features of BCS Global's managed telepresence services include:

- Comprehensive end-to-end managed service. A fully managed telepresence solution that covers all services related to user support, video networks, video end-points and video infrastructure.
- Any-to-any interoperability. Capability to support telepresence systems from different vendors to inter-operate and

participate in video conferences.

- Telepresence on a range of devices. Ability to access videoconferencing using many devices, including boardroom systems, desktops, laptops, smartphones or tablets.
- Telepresence from anywhere. Ability to access videoconferencing from anywhere – office, home, or on-the-move.
- Exceptional user experience. Immersive user experience with comprehensive self-serve and concierge services.
- Usage adoption. Programs to facilitate the adoption and deployment of telepresence across the enterprise.
- Global presence and increased accessibility. Seamless managed telepresence services delivered globally with VNOs and points-of-presence in London, New York, Toronto, Hong Kong and Shanghai.

CONTACT DETAILS

For further information please visit:
www.bcsglobal.com