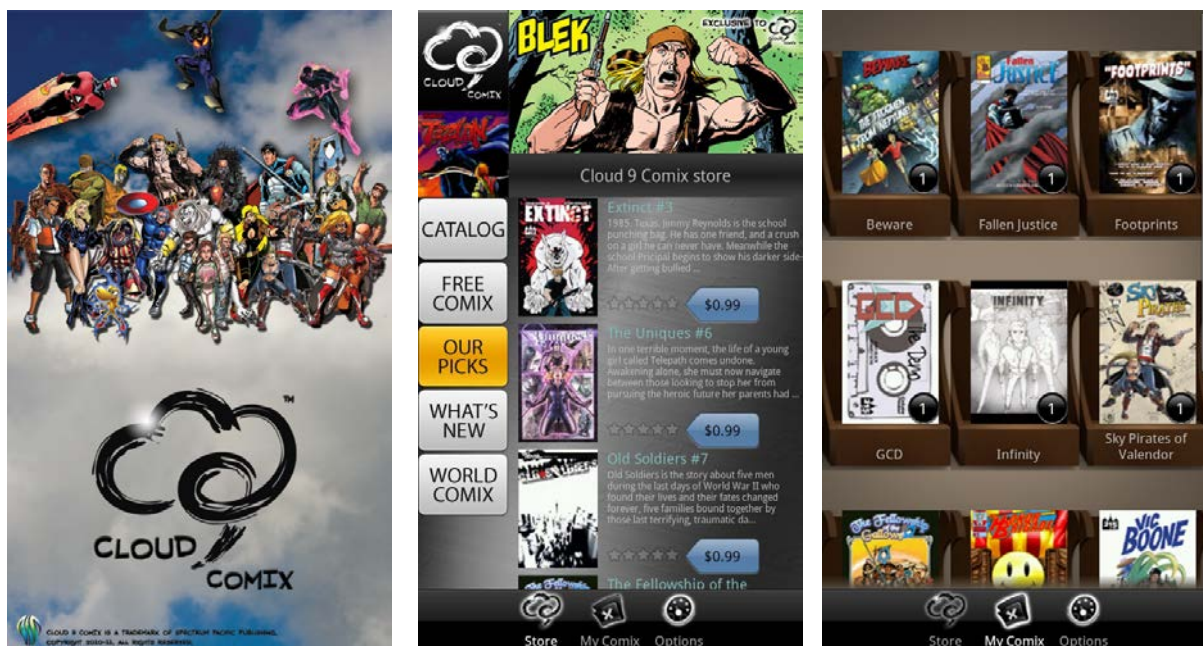




## Cloud 9 Comix Brings Indie Comics to Android

**Sydney, Australia, Wednesday, April 11, 2012:** Cloud 9 Comix founder and director Benjamin Slabak has announced the launch of Cloud 9 Comix on Android. Google's Android is the fastest growing mobile smartphone operating system and has taken over from Apple's iOS as the most popular smartphone platform.

Cloud 9 Comix, the digital publishing arm of Spectrum Pacific Publishing, founded by Benjamin Slabak in 1996, is the largest independently owned digital comic book publisher, based in Sydney, Australia. The Cloud 9 Comix catalog features comic books from independent authors and small press publishers from all corners of the globe, in a variety of languages. The focus has been to build a catalog of comics exclusive to Cloud 9 Comix, providing readers with fresh and unique content not found elsewhere in digital form.



The Android app, available now as a FREE download from Google Play (formerly Android Market) was developed by the same team behind the iPad app internally at Spectrum Pacific Publishing and it features a store-front that lists the available comics, previews of each comic, and a handy shelf feature where the purchased comics are stored and easily accessed. The simplicity of use of the app is one of its strengths and the comic book fans will surely enjoy flipping between the pages of the

growing number of comic books and graphic novels available in the store, with many available as a free download. In addition, the app features 'panel by panel' transitions which allows reader to automatically zoom in on individual panels on a page, making comics enjoyable and fun to flip through even on small LCD screens. The full catalog of comics is also available on the official website <http://cloud9comix.com>

Small publishers such as 215 Ink, Red Handed Studios, Spinner Rack Comics, If Edizioni, Level 10 Comics, Azure Press, Heroic Publishing, Vimanika Comics, Holy Cow Entertainment, and others, as well as independent creators such as Chris Yambar, Tad Pietrzykowski, Comfort Love and Adam Withers, and a vast number of others, have joined the ever-growing Cloud 9 Comix family, which now features hundreds of unique titles from all six continents, making Cloud 9 Comix the only truly global digital comic book publisher. Additionally, comics are available in a variety of languages including Italian, Spanish, Hindi, Croatian, and more coming soon.

"We are excited about launching Cloud 9 Comix on the Android platform and the dramatic growth in the number of Android devices world-wide in the past year will allow us to further grow our audience. More than ever before this is an opportunity for independent authors and small publishers to show their labour of love to the world which would not be possible without the digital platform", says Mr Slabak. "I would like to invite everyone with a compatible Android device to download our free app from Google Play and try out some of the many fantastic comic book titles available exclusively from Cloud 9 Comix."

"Come join us, we're on Cloud 9!"

Official Cloud 9 Comix promo video: <http://www.youtube.com/watch?v=BzDmip68u0w>