



NEWS

For Immediate Release

Contact: Leslie Swid
Impact Communications
(913) 649-5009
leslieswid@impactcommunications.org



Matt Lynch, CLU, ChFC

Matt Lynch Joins ByAllAccounts' Board of Directors

Increase in alliance partners and expanded market focus fueling company's growth

BOSTON – April 12, 2012 – [ByAllAccounts](#), the leading provider of data aggregation solutions in the financial services industry, today announced that Matt Lynch, CLU, ChFC, a principal at [Tiburon Strategic Advisors](#), has joined its board of directors. “We are thrilled to welcome Matt to our board,” said ByAllAccounts CEO James Carney. “With his understanding of the wealth management industry and extensive experience in the independent broker/dealer environment, he will provide critical insights that will propel our growth with financial advisors, asset managers and personal trading surveillance solution providers.”

Prior to joining Tiburon, Lynch was president and CEO of independent broker/dealer Capital Analysts. He also served as director of the business consulting group at Moss Adams, and held senior leadership positions with Lincoln Financial Advisors and field management roles with New York Life. He is active in industry associations and is a frequent speaker at industry conferences.

“I look forward to helping ByAllAccounts achieve its strategic objectives,” said Lynch. “Data drives so much of what we do in the wealth management industry, both in terms of client services and compliance with increasing regulation. ByAllAccounts is uniquely positioned to ensure the delivery of current, reliable data and to lead the industry in establishing common data-gathering standards.”

Lynch, who is based in Cincinnati, Ohio, received his MBA from Xavier University. He also holds the Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) designations from The American College.

About ByAllAccounts, Inc.

ByAllAccounts, the financial advisors' choice for [data aggregation](#) since 1999, is the only service that retrieves, enriches and consolidates reconciliation-ready account data from any custodian. ByAllAccounts' patented aggregation engine, through which hundreds of billions of dollars in assets flows daily, aggregates all client account data – from any source – within an

advisor's wealth management platform or trust accounting system for a truly comprehensive view. Thousands of advisors rely on ByAllAccounts to save administrative time and costs, mitigate risk associated with having incomplete information and grow revenues through client referrals and new business development. ByAllAccounts integrates seamlessly with all of the most popular wealth management platforms. For more information, visit www.byallaccounts.com.

About Tiburon Strategic Advisors

Tiburon Strategic Advisors, founded in 1998 by Managing Principal Charles (Chip) Roame, offers market research, strategy consulting, and other related services primarily to financial services firms. Three of Tiburon's core clientele groups are CEOs and other senior executives of large US financial institutions, leading executives of foreign financial institutions trying to understand and/or enter the US markets, and a long list of venture capital and private equity firms, and investment banks. Many of the firm's client projects require study and analysis of the financial advisory markets.

###