

FOR IMMEDIATE RELEASE

Colotta Carter
Software Link, Inc.
(770) 569-5889
ccarter@software-link.com

New Sage Hosting Program Provides SaaS, Subscription Pricing, Competitive Advantage to Sage Partners

Myownasp.com allows Sage Partners to effectively compete with any other cloud ERP solution on the market with full-function Sage ERP in a SaaS environment.

Alpharetta, Georgia – APRIL 12, 2012 — myownasp.com, a division of Software Link, has announced the launch of a new partner program providing a cloud-based hybrid SaaS solution for the Sage ERP products. Sage partners can leverage the recently released Sage subscription pricing in conjunction with this program. The new program delivers full-function Sage ERP applications in a Software-as-a-service (SaaS) environment, allowing Sage partners to effectively compete with any other cloud ERP solution on the market. Hosted products include Sage 100 ERP (formerly Sage ERP MAS 90 and MAS 200), Sage 300 ERP (formerly Sage ERP Accpac), and Sage 500 ERP (formerly Sage ERP MAS 500).

According to Stanley Kania, President and CEO at myownasp.com, this [Sage hosting](#) program provides partners with a model that delivers all the same features and capabilities as an on-premise installation. “These are full functioning versions of Sage ERP software in the cloud, including support for third-party products and access to the full range of modules and features - a competitive differentiator when compared with other web-based ERP offerings.”

The myownasp.com partner program leverages the new Sage **subscription pricing structure** which provides margin and tier credit, along with an ongoing revenue share related to the Sage hosting piece. All told, the myownasp.com program provides a structure that’s profitable for Sage partners and makes them more competitive in the marketplace.

Dennis Karus, Chief Operating Officer (COO) sees it as the next logical step in the myownasp.com offerings. “We have been hosting applications (primarily ERP) for a number of years. This program and the recent launch of the Sage subscription pricing provides the flexibility that customers have been asking us for all along.”

Kania points to growing customer acceptance of cloud-based software as the motivation to launch the [myownasp.com partner program](#). “We saw an opportunity for a service that offers advantages for everyone involved – Sage ERP customers and partners alike. Myownasp.com gives customers access to mid-market ERP software with very little up-front capital investment which guarantees a quick ROI. And Sage partners can compete heads-up with any hosted, SaaS, or web-based accounting or ERP software offering.”

Kania is quick to add technological advantages to the list. “We’re offering all the functionality and configurability you’d get in an on-site implementation combined with the simplified upgrades, maintenance and support from a cloud-based solution. Our hosting technology also provides Sage partners with a platform to manage all of their hosted customers from a single portal and login.”

Karus adds “we fundamentally replace the back office IT infrastructure” for businesses in the SME market.”

Go to http://www.myownasp.com/sage_partners.asp for more information about full-function Sage ERP software hosting, partner program benefits, and pricing.

About Myownasp.com

A division of Software Link, Inc., myownasp.com provides hosting for a range of popular accounting software and ERP applications including Sage ERP 100, Sage ERP 300, Sage ERP 500, Sage 50, US Version. They have a proven track record of delivering service and uptime that business owners come to expect from a technology company. myownasp.com provides a SSAE16 certified US Based datacenter.

Visit www.myownasp.com for more information.