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## **OHIO COMPANY SEES RAPID EXPANSION IN COMPETITIVE BEVERAGE INDUSTRY**

Combining a strong philanthropic philosophy, a superior product, and a consistent calendar of tasting events, an Ohio company has experienced rapid expansion through much of the eastern United States. Some are calling OXYWater™ the new beverage of choice. Its expansion has the entire beverage industry taking notice. Since its release in September 2011, the number of stores carrying OXYWater™ has increased to over 500 in Ohio alone, with recent expansions in Cincinnati and Cleveland. Retail stores in Michigan, South Carolina, Kentucky, Georgia and Florida are also now carrying OXYWater™.

The corporate team at OXYWater™ holds itself responsible for providing superior health options of enhanced water beverages. It is their mission to be a catalyst for constant improvement in the beverage industry and in the quality of healthy options for millions of consumers. They are affecting this change one bottle at a time, which explains why more retailers are clearing shelf space for OXYWater™.

Providing a healthy beverage alternative, OXYWater™ is the world's first oxygen-enhanced flavored mineral water. It contains added oxygen, B vitamins, trace minerals, and electrolytes. All together, one serving of OXYWater™ provides the antioxidant power equal to three servings of fresh fruit. With zero sugar, zero calories, zero carbohydrates, and zero artificial ingredients, no other beverage product matches the health benefits of OXYWater™.

OXYWater™ tasting events occur all over the map. Guests at the tastings are enjoying the six flavors: Cherry Pomegranate, Island Citrus, Passion Berry, Peach Mango, OXYWater™ Pink, OXYWater™ Black. OXYWater™ Black was served at the Oscars, and is the world's first oxygen-enhanced black water.

OXYWater™ has broad appeal and is sold in stores such as Walgreens and Whole Foods because it contains no artificial ingredients. Developers of OXYWater™ took a health conscious approach, making this drink the perfect choice for healthy hydration before or after exercise, a light pick-me-up for work, a non-sugar alternative for children, diabetics, or anyone looking to eliminate calories or carbohydrates from their beverage choices.

"OXYwater is a company founded on strong values and principles. It has always been a part of our mission to support and give back to our community and the organizations committed to enhancing our community," said Preston Harrison, OXYwater Co-founder and President.

The healthy approach to nutrition is so important to OXYWater™ that sharing their product with their community is a top priority. OXYWater™ is a proud supporter of United Way, the American Red Cross, and Creative Living. On Saturday, April 1, 2012, OXYWater™ will partner with Camp Joy of Cincinnati as they prepare for another season. In addition, a portion of the sales from OXYWater™ Pink will go to cancer research, and OXYWater™ also fed 1500 families this past Thanksgiving in Columbus, Ohio. OXYWater™ is an approved beverage within the healthier generation school guidelines.

OXYWater™ should be consumed by everyone, including women, men, athletes, children, the elderly and diabetics. Look for OXYWater™ on the web at <http://www.tryoxywater.com/> or at Discount DrugMart, Meijer, The Vitamin Shoppe, and other grocers in your area.

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