



NEWS RELEASE

For Immediate Release

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Corporate Budgeting and Forecasting for Agility and Growth Webinar Set for May 2

San Francisco, CA – April 16, 2012 – A3 Solutions is joining with Business Finance magazine to host a May 2 webinar featuring A3 customer Tim Elton of Sun Life Financial and Craig Schiff, President and CEO of BPM Partners. Moderating the event is David Blanchard, editorial director of Business Finance magazine.

In this one-hour webinar, participants will learn how leveraging a unified model for corporate budgeting can drive company efficiency and growth.

WHAT: Webinar: “Turn on a Dime: Leveraging a Unified Financial Model for Agility and Growth” hosted by A3 Solutions and Business Finance magazine

WHEN: Wednesday, May 2 at 2 p.m. ET (11 a.m. PT)

WHERE: Online webinar. Please register ahead of the webinar to receive call-in information. [Click here](#) or visit www.A3Solutions.com.

Participants will learn:

- How a unified model of financial and operational performance goes beyond “one version of the truth” to deliver one version of the past and present, as well as multiple views of the future.
- The value of continuous and collaborative budgeting and reforecasting to create team buy-in and streamline communications.
- A real world case study of a unified financial model driving efficiency and growth at Sun Life Financial.

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About A3 Solutions

A3 Solutions offers the leading spreadsheet automation platform for web-based Enterprise Budgeting and Corporate Performance Management. Fortune 1000 organizations such as American Airlines, Avon, McDonald's, Safeway and Toyota use A3 Solutions to align their organizations, accelerate decision-making and turn strategy into action. Offering flexibility and a low total cost of ownership, A3 Solutions tightly integrates with leading enterprise OLAP and relational database technology from Oracle Hyperion and Microsoft. A3 Solutions offerings are available both as a software-as-a-service (SaaS) and on-premise. For more information, please visit www.a3solutions.com or contact us at 415-356-2300.

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