

## FOCUS

Data Strategy was formed with a single focus; to provide clients with the ability to effectively manage their data, while controlling the costs resulting from server and data growth. As cloud experts, Data Strategy's competencies are concentrated around End User Computing, Business Continuity, and Cloud Computing. Through successful projects across many different industries including healthcare, education, financial services, manufacturing, government, and retail; Data Strategy demonstrates the experience that qualifies them to deliver tailored solutions to support your organization's unique private and hybrid cloud requirements. From solution design to comprehensive implementation and support, partnership with Data Strategy helps to satisfy critical business objectives and achieve your desired technology outcomes.

Data Strategy's client centered approach is founded on:

- Mutual, knowledge based relationships that enable informed decision making
- Expert design based on actual production deployments and leading technology partnerships
- Focused technology recommendations and clear plans that directly map to your desired outcomes
- Excellence in technical competency covering infrastructure to end-user technologies
- Outcome based services that minimize risk, financial variability, and provide accountability

## EXCELLENCE

Excellence with technology starts with excellence in service. Data Strategy's projects exhibit focus, merit, and competency; it's this track record that demonstrates excellence in all aspects of solution delivery, from beginning analysis to final implementation of the ideal solution and all supporting infrastructure. Employing a services led delivery approach, as opposed to product led, Data Strategy's success is founded on the proven hardware platforms and software capabilities of their partners. Striving to embody the ideal integrator for their clients, Data Strategy brings together disparate technologies, from the data center to the end user device, to create the desired business outcomes, establish support across vendors, and achieve the intended benefits.

## EXPERTISE

**BUSINESS CONTINUITY** | Clear and comprehensive adoption of disaster recovery technologies

**END USER COMPUTING** | Transformation of end user desktops and application delivery

**CLOUD COMPUTING** | Guided exploration and implementation of private and hybrid cloud solutions

**CONTRACT MANAGEMENT** | Unified administration and visibility into licensing and support agreements