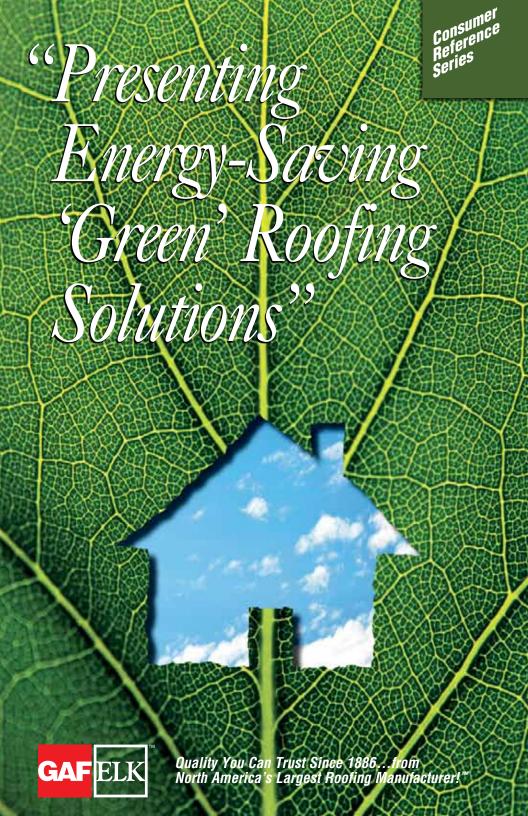
Green Roofing Solutions Brochure Updated: 12/09



Quality You Can Trust Since 1886... From North America's Largest Roofing Manufacturer™



They can help to...

- Conserve scarce natural resources
- Maximize the use of recycled materials
- Reduce energy use by improving attic ventilation



ow, more than ever, it's easy to save energy and be environmentally responsible when making your roofing choices. That's because no one has more environmentallyfriendly roofing options than GAF, North America's largest roofing manufacturer. Consider these 'green' components for your new roofing system:

GAF-Elk Advanced Protection Shingles

GAF-Elk's Timberline® Series and Royal Sovereign® shingles have now been re-engineered to provide Advanced Protection...

- Provides superior durability and wind resistance, while reducing the use of scarce natural resources
- Visit www.gaf.com/aps to learn how Advanced Protection Shingles are helping the environment



Timberline[®] Cool Series Shingles

Cool Series Shingles are specially designed to reflect sunlight and reduce unwanted attic heat...

- Keeps your home cc
- Can reduce peak cooling energy consumption by up to 50%, depending on geography, structure, and climate
- Can qualify for up to \$1,500 back in energy rebates from the U.S. government in the form of tax credits*.
 - * Some rebate programs are time limited and change often; for more information, contact your utility, governmental unit, or tax advisor.

Cobra[®] FasciaFlow[™] Intake Ventilation

To be energy-efficient, your attic needs ventilation...

- Most effective solution for homes with little or no room for soffit/undereave vents
- Allows for critical intake airflow for your attic ventilation system (or boosts the performance of existing soffit vents)
- Easy to install, requires no maintenance (reduces usage of paints and stains)
- Durable and long lasting







Deck-Armor[™] Roof Deck Protection

Unlike most other brands, unique design allows your roof to "breathe" for greater energy-efficiency...

- Allows unwanted heat and moisture to escape from your attic - which helps to reduce energy costs
- Exceptional protection against wind driven rain (that can soak your insulation and reduce its efficiency)

Also available: ShingleMate[®] Roof Deck Protection

• Contains up to 60% postconsumer recycled content



Cobra® Attic Exhaust Vent

To be energy-efficient, your attic needs ventilation...

- When used with proper intake ventilation, Cobra® Exhaust Vent allows excess heat and moisture to escape from your attic
- In summer, it can help reduce the load on your AC by moving superheated air out of your attic before it builds up and causes damage
- Also reduces moisture content in your attic to help prevent roof decay
- Made of 100% recycled fiber – up to 80% of which is postconsumer material



Green Machine[™] Solar Powered Exhaust Vent

(Also available: Green Machine[™] Intake Booster Vent)

Solar-powered attic vent designed to remove damaging heat and moisture – to help reduce your energy costs.



Who is GAFELK?

Founded in 1886, GAF-Elk is—by far—North America's largest manufacturer of residential and commercial roofing products (approaching \$3 billion in sales). Professional installers have long preferred the rugged, dependable performance that only a GAF-Elk roof can offer, and have made it the #1 brand in North America.

Here are just some of the reasons why GAF-Elk is your best and safest choice!

- Manufacturing locations across North America-to serve you better
- Inventors of the Timberline[®] shingle the #1-selling architectural shingle in North America
- Rated #1 in shingle quality by home builders (2009 study)
- Winner of the Builder's Choice award
- GAF-Elk Cobra[®] ridge vents rated #1 in quality by home builders (2008 study)
- Rated #1 in shingle quality by custom home builders (2005 study)
- Featured regularly in leading home and garden publications and on home improvement networks such as HGTV
- Named most-used brand of shingles by remodeling contractors (2005 study)
- Named #1 in innovation for shingles and ridge ventilation by home builders (2004 study)
- Named most-recommended brand by upscale remodelers (2005 study)
- First to produce an energy-efficient asphalt shingle available in rich colors, called the Cool Color Series

The bottom line is: More than 1 out of every 3 property owners chooses GAF-Elk for their roofing project—why trust your most valuable asset to anyone else?

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For more information about GAF's commitment to green manufacturing processes and our full line of energy saving products, visit "Green Roof Central" at www.gaf.com

