

Green Roofing Solutions

Brochure

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*Quality You Can Trust Since 1886...
From North America's Largest
Roofing Manufacturer™*

Consumer
Reference
Series

*“Presenting
Energy-Saving
‘Green’ Roofing
Solutions”*



*Quality You Can Trust Since 1886... from
North America's Largest Roofing Manufacturer!™*

They can help to...

- Conserve scarce natural resources
- Maximize the use of recycled materials
- Reduce energy use by improving attic ventilation



*“Buying A New Roof?
Make It ‘Green’ With
These Energy-Saving
Roofing Components”*



Now, more than ever, it's easy to save energy and be environmentally responsible when making your roofing choices. That's because no one has more environmentally-friendly roofing options than GAF, North America's largest roofing manufacturer. Consider these 'green' components for your new roofing system:

GAF-Elk Advanced Protection Shingles

GAF-Elk's Timberline® Series and Royal Sovereign® shingles have now been re-engineered to provide Advanced Protection...

- Provides superior durability and wind resistance, while reducing the use of scarce natural resources
- Visit www.gaf.com/aps to learn how Advanced Protection Shingles are helping the environment



Timberline® Cool Series Shingles

Cool Series Shingles are specially designed to reflect sunlight and reduce unwanted attic heat...

- Keeps your home cool in the summer
- Can reduce peak cooling energy consumption by up to 50%, depending on geography, structure, and climate
- Can qualify for up to \$1,500 back in energy rebates from the U.S. government in the form of tax credits*.



* Some rebate programs are time limited and change often; for more information, contact your utility, governmental unit, or tax advisor.

Cobra® FasciaFlow™ Intake Ventilation

To be energy-efficient, your attic needs ventilation...

- Most effective solution for homes with little or no room for soffit/undercave vents
- Allows for critical intake airflow for your attic ventilation system (or boosts the performance of existing soffit vents)
- Easy to install, requires no maintenance (reduces usage of paints and stains)
- Durable and long lasting





Deck-Armor™ Roof Deck Protection

Unlike most other brands, unique design allows your roof to “breathe” for greater energy-efficiency...

- Allows unwanted heat and moisture to escape from your attic - which helps to reduce energy costs
- Exceptional protection against wind driven rain (that can soak your insulation and reduce its efficiency)

Also available:

ShingleMate® Roof Deck Protection

- Contains up to 60% post-consumer recycled content



Cobra® Attic Exhaust Vent

To be energy-efficient, your attic needs ventilation...

- When used with proper intake ventilation, Cobra® Exhaust Vent allows excess heat and moisture to escape from your attic
- In summer, it can help reduce the load on your AC by moving superheated air out of your attic before it builds up and causes damage
- Also reduces moisture content in your attic to help prevent roof decay
- Made of 100% recycled fiber – up to 80% of which is post-consumer material



Green Machine™ Solar Powered Exhaust Vent

(Also available: Green Machine™ Intake Booster Vent)

Solar-powered attic vent designed to remove damaging heat and moisture – to help reduce your energy costs.



Who is ?

Founded in 1886, GAF-Elk is—by far—North America's largest manufacturer of residential and commercial roofing products (approaching \$3 billion in sales). Professional installers have long preferred the rugged, dependable performance that only a GAF-Elk roof can offer, and have made it the #1 brand in North America.



Here are just some of the reasons why GAF-Elk is your best and safest choice!

- Manufacturing locations across North America—to serve you better
- Inventors of the Timberline® shingle—the #1-selling architectural shingle in North America
- Rated #1 in shingle quality by home builders (2009 study)
- Winner of the Builder's Choice award
- GAF-Elk Cobra® ridge vents rated #1 in quality by home builders (2008 study)
- Rated #1 in shingle quality by custom home builders (2005 study)
- Featured regularly in leading home and garden publications and on home improvement networks such as HGTV
- Named most-used brand of shingles by remodeling contractors (2005 study)
- Named #1 in innovation for shingles and ridge ventilation by home builders (2004 study)
- Named most-recommended brand by upscale remodelers (2005 study)
- First to produce an energy-efficient asphalt shingle available in rich colors, called the Cool Color Series



The bottom line is: More than 1 out of every 3 property owners chooses GAF-Elk for their roofing project—why trust your most valuable asset to anyone else?

Quality You Can Trust Since 1886...From North America's Largest Roofing Manufacturer™



For more information about GAF's commitment to green manufacturing processes and our full line of energy saving products, visit "Green Roof Central" at www.gaf.com



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