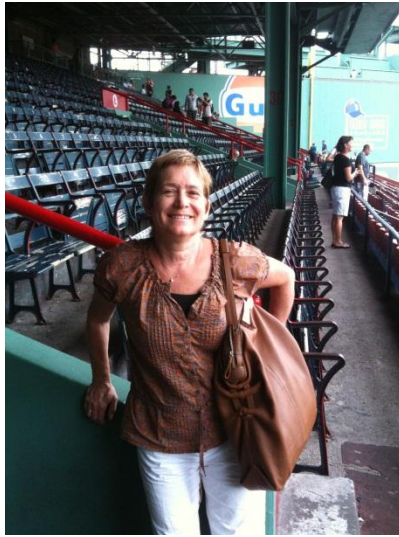


Lofton, No. 6 Team Remember College Complete Family This Weekend in Kansas

KANSAS CITY, KS. -- Just over two years ago a seemingly healthy Eve Haim, mother of 4 including College Complete CEO Dan Haim, was diagnosed with Myelodysplastic Syndrome (MDS), also known as pre-leukemia, which is caused by the failure of bone marrow to produce proper white cells. That summer, Eve began chemotherapy treatments to no avail, and by year's end received a transplant.



Tragically, Eve developed complications from the transplant. She was hospitalized and spent seven months battling the complications. Though free of leukemia, the complications took its toll on her and she passed away in June of 2010. She was just 59-years-old.

This Saturday, April 21st, the day of the NASCAR Camping World Truck Series SFP 250 at Kansas Speedway, Eve's hometown of Sea Cliff, New York will honor her memory by dedicating the village's Central Park in her name. A plaque will be placed in her honor, as well as a special step in front of the water fountain.

"We are very proud that Evie would be so honored by the people of Sea Cliff. She loved to spend time in the tranquil beauty of Sea Cliff's Central Park

bringing young people to the playground and admiring the setting. She didn't like being the center of attention but today she is beaming with pride," said Bob Haim, Eve's widower.

During her short time, Eve touched many within her community as an active volunteer and mentor. Eve often opened her home to children and students before and after school. Eve was instrumental in the development of a playground at the Central Park, having raised thousands of dollars in donations in order to provide a place for the local children to play. From now on, the park will now be known as "Evie's Place."

Her son Dan, CEO of College Complete (www.collegecomplete.com), will be in New York attending the park dedication, and will miss this weekend's race. The team will show their support for the Haim family while honoring Eve on the No. 6 College Complete Chevrolet in Kansas. Eve's name will be displayed on top of the door of the truck, as well as on two orange memorial ribbons on the b-post, which are on the truck every race week.



To learn more about how to become a possible bone marrow donor to help those battling MDS, please visit <http://www.marow.org>.