

The Music Bed partners with LA film team to tell the story of how they are changing the music industry

Find relevant music for media projects with The Music Bed—offering affordable music collection as a fresh creative resource for fellow photographers and videographers...

Fort Worth, Texas (<u>PRWEB</u>) April 24, 2012 -- In the industry today, there aren't a lot of options for photographers, videographers and production companies to find good music for their media needs. It's either the same overused stock music or paying thousands to license music from a big name artist - which is obviously not practical for non-broadcast projects.

Daniel McCarthy and Nic Carfa, both photographers and videographers, found themselves in this same predicament of not being able to find current, unique music that was affordable. We created a company that "answered our own problem," says McCarthy, by spending over a year scouting out the best indie and mainstream artists to create the comprehensive <u>music licensing</u> resource, The Music Bed.

The Music Bed is a boutique collection of hand-selected music ranging from up-and-coming independent artists to established artists who are signed to a label. The music can be used in any non-broadcast photography, videography, wedding, non-profit, commercial uses, independent films, and ministry projects. For browsing ease, the music is conveniently categorized by genre, mood, and even for what types of projects it would make a perfect fit.

Carfa is confident in the <u>royalty free music</u> library's handpicked selection, and suggests that filmmakers should have a "hard time picking songs because there's so many good options to choose from," not because there's nothing of quality there.

The collection encompasses a diverse mix of genres and instrumental tracks with everything from the folk/rock, to more acoustic sounds, to the pop/rock feel of Tim Halperin-- who in the video mentions that the money he receives as an independent artist from The Music Bed enables him to "continue doing what [he] loves".

With an evident passion for both music and filmmaking, McCarthy and Carfa are strong believers in licensing music, as it is the right thing to do. They also believe the system should be quick, simple, and user friendly. At The Music Bed, a song can be easily licensed for a one-time use for only \$49. You can also license for commercial use for \$149 to \$299 depending on usage.

Browse through specially curated collections of music on <u>www.themusicbed.com</u> and create your own user account to stay updated on new, eclectic music that is seldom found anywhere else.

More about The Music Bed

The Music Bed is a curated collection of relevant, eclectic music that can be affordably licensed for nonbroadcast media needs. Browse through a boutique selection of Indie music ranging from up-and-coming artists to established artists, that are hand-selected for synching to slide shows and videos.

Follow The Music Bed on <u>Facebook</u> and <u>Twitter</u> to stay up to date on new music and artists. For more information, please visit <u>www.themusicbed.com</u>



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