



Photo courtesy of HST Automotive

Automotive Industry

From Auto Parts to Hot Rods...

Tijuana Revs Up The Bottom Line

Competing in the new era of the global automotive industry means shifting into new manufacturing models that give your company maximum flexibility and market access, put a brake on escalating labor costs, yet yield high returns with shorter supply chains. No need to wait for next year – it's time to race to Tijuana.

With an auto and auto parts sector that increased in employment by 140% between 2003 and 2008, Tijuana provides today's auto industry with a full-range of low-cost, next-to-market manufacturing and assembly options. In fact, that's why companies like Toyota, Hyundai, Pioneer, MotorCar Parts of America, Bose, Autoliv Safety Technologies, HST Automotive, and nearly 40 other automotive firms are already fueling their growth here. Shouldn't yours?

Just a quick drive from Southern California, and only a few hours flight to automotive centers throughout North America, Tijuana's near-shore location can give your company:

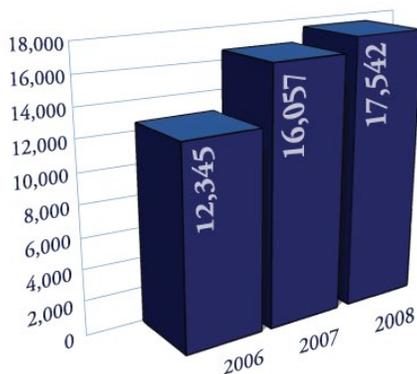
- Lower-cost, just-in-time production capabilities
- A highly skilled and bilingual workforce, working in Pacific Standard Time
- 1-4 days shipping time to 90% of automotive assembly plants in the U.S.
- Proximity to hundreds of QS-9000 certified suppliers in the Baja California-Southern California region

Why It's Time for Your Automotive Company to be in Tijuana

Whether its truck manufacturing and stamped metal parts, to seat belts and sound speakers; from carbon fiber body kits, to trailer chassis and electronic sensors – Tijuana companies make them all to the exacting specifications needed by today's auto industry. With wages that are 40-80% below the U.S., and a workforce that understands QS-9000 quality needs, Tijuana can keep your automotive business accelerating.

- Higher profits and quick access to North American consumers
- Access to NAFTA and Mexico's global network of Free Trade Agreements
- A pro-business government, and a low-unionization workforce
- Immediate proximity to San Diego's industries and quality of life

Tijuana's Automotive Industry Employment (2006-2008)



ONE minute Tijuana fact



Since 2004, more than 140,000 Tacoma trucks have rolled off Toyota's assembly line in Tijuana – Toyota's only factory in Mexico. Tijuana is also home to small-run and prototype auto manufacturing – including the only authentic and authorized replica of the Shelby Cobra (CSX427 SIC), built from the ground up by HST Automotive.



"Tijuana was the best choice for us as its proximity to our headquarters and to our most important market – California – gives us a competitive advantage in time and cost savings, along with providing our products in-time. Furthermore, Tijuana offers the high-skilled labor force needed for our remanufacturing facility, thus complementing the logistics and cost efficiency benefits."

- Ing. Rene Romandiz
General Manager, Motorcar Parts de Mexico

Take a few minutes and find out how the Tijuana EDC can help your company
**be more global, more competitive
and far more profitable!**

Contact us today!

www.Tijuana-EDC.com || contact@tijuana-mex.com

Call us toll free from the US & Canada: **1-888-TIJU-EDC** ph (011-52) 664-681-8344 | fax (011-52) 664-681-8788

Here are just a few of the automotive companies already in Tijuana:

