

THE U.S. TRADE AND DEVELOPMENT AGENCY PRESENTS

Kenya Airports Modernization Reverse Trade Mission

Indianapolis · Denver · Dallas/Fort Worth May 7, 2012 – May 16, 2012

The Reverse Trade Mission and its included Business Briefing will highlight opportunities for U.S. firms to support several airport modernization projects planned by the Kenya Airports Authority (KAA).

The KAA plans a series of modernization and expansion efforts at airports across Kenya. These include a \$100M upgrade of the existing terminals at Jomo Kenyatta International Airport (JKIA) and a planned new terminal build at JKIA, with an estimated project size of approximately \$500M.

The U.S. Trade and Development Agency (USTDA) intends to invite up to twelve delegates from the Kenya Airports Authority and one representative from the the U.S. Commercial Service in Nairobi to participate in a Reverse Trade Mission (RTM) in May, 2012. As a part of the National Export Initiative (NEI), this visit will focus on familiarizing senior KAA officials with U.S. airport operations and modernization technologies, equipment, and best practices through site visits and meetings with public and private industry experts. The RTM will introduce the delegation to U.S. companies and service providers that can help the KAA in its airport modernization programs.

Potential U.S. Export Opportunities:

- Airport IT and Communications Systems
- Baggage Handling Systems
- Construction Planning and Design
- Facility Management Services
- Ground Support Equipment
- Passenger Loading Bridges
- Project Management Services
- Security Equipment

BUSINESS BRIEFING May 15, 2012 Fort Worth, Texas

The Business Briefing will provide an opportunity for U.S. businesses to interact directly with KAA decision-makers.

Where:

Holiday Inn Express Hotel & Suites Fort Worth Downtown 1111 W. Lancaster Avenue Fort Worth, TX, 76102

Agenda:

- Registration and continental breakfast at 9:00 a.m.
- Followed by KAA Delegation presentations and discussion
- Networking lunch
- Afternoon scheduled one-onone meetings

Cost: \$45 per person

Includes briefing book, continental breakfast, lunch, refreshments and one-on-one meetings. Registration required (see page 2)

For more information, visit our website at www.cvent.com/d/bcqp73/1Q



The National Export Initiative was launched in 2010 in order to create jobs for Americans by doubling U.S. exports in five years. As a member of the Export Promotion Cabinet, USTDA supports the NEI by opening new markets for U.S. firms.





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Kenya Airports Modernization Reverse Trade Mission Business Briefing

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Holiday Inn Express Hotel & Suites Fort Worth Downtown Tuesday, May 15, 2012 · 9:00 a.m. to 4:30 p.m. TO REGISTER Online registration preferred. Registration is limited to U.S. companies or individuals only. USTDA reserves the right to qualify all registrants.				
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CITY		STATE		_ ZIP CODE
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CREDIT CARD NUMBER		CARD TYPE: VISA		AMEX DISCOVER
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ARE YOU REQUESTING A ONE-OF	N-ONE MEETING WITH THE	KAA DELEGATION?	YES NO	
Register online at: www.	cvent.com/d/bcqp73/1Q		ions: USTDA Natio	onality Requirements and
Or register by e-mail to: ichristensen@futron.com fax the completed form to: Futron Corporation 301.913.9475 Or mail the form to: Futron Corporation 7315 Wisconsin Avenue Suite 900W		Privacy Policy: Participation at and/or sponsorship of a USTDA event is limited to U.S. Individuals, U.S. Firms or U.S. Consultants as defined in USTDA's Nationality Requirements, in addition to invited guests from USTDA eligible countries. Also note that by registering for USTDA events, your contact information will be provided to USTDA and USTDA may make such information available to other interested persons upon request. In addition, please be informed that you will likely receive requests for information related to your participation in USTDA events and their outcomes via telephone, email or fax, from USTDA Evaluations, and others who share USTDA's		

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Bethesda, MD 20814

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