

WHY ELECT ME

My decision as a Write-In Candidate for Mayor came late because those who verbally planned to run did not step forward. There are many critical issues facing residents and jeopardizing our quality of life and I wanted to make a difference.

I am not funded or supported by any special interests or developers. Not everyone agrees with everything I have said or written, but I have tried to bring multiple views to the table for discussion, often being criticized. In a democracy everyone should feel comfortable to voice their concerns without fear of retaliation. I listen to the residents concerns and I want to protect the quality of life in our small town.

I have spoken up for more than two years about how the town was getting the Southern Collector Road completed. The current \$4 million dollars for the SCR is only a base bid, so the total cost is still unknown.

An example of an over budget project is the new Town Hall building that was estimated to cost \$3 million and has escalated to over \$8 million.

I will always vote for positive and practical projects that increase the quality of life for residents over the interests of developers. I will work hard to reduce our unsustainable debt, promote economic development with an emphasis on local independent businesses, and investigate innovative ways to accomplish smarter growth.

The recent announcement by the Mayor to create a Tourism District and hand out tax relief to new businesses does not appear to be well thought out. My experience in Commercial and Residential Real Estate was in a community that made 'tourism' their priority. I watched the quality of life diminish for the residents. The jobs created were low paying service work, with no focus on attracting high paying jobs for the residents.

Purcellville's finances are a great concern, our small businesses and residents are still recovering from many economic hardships. My top priorities will be to lower our debt, eliminate wasteful spending, focus on solutions to lower our utility costs, and work to get the Rt. 690 interchange completed.

Kelli Grim
812 Devonshire Circle
Purcellville, Va. 20132

ECRWSS
Residential Customer

STANDARD PRESORT
U.S. POSTAGE
PAID
PERMIT NO. 82
WOODSTOCK, VA

WRITE-IN KELLI GRIM FOR MAYOR

www.Kelli4Mayor.com

Paid for and authorized by Kelli Grim Loves Purcellville



VOTE TUESDAY MAY 1, 2012

Contact: Kelli4Mayor@gmail.com or
[Facebook.com/Purcellville-AskKelli](https://www.facebook.com/Purcellville-AskKelli)

Website: www.Kelli4Mayor.com

COMMONWEALTH OF VIRGINIA SAMPLE BALLOT Town of Purcellville GENERAL ELECTION Tuesday, May 1, 2012	
TO VOTE: 1. USE ANY NO. 2 PENCIL (OR THE MARKING PEN IF PROVIDED). 2. COMPLETELY FILL IN THE OVAL TO THE LEFT OF YOUR CHOICE LIKE THIS: ●	
<small>To vote for a person not on the ballot for an office, write the name on the line provided and COMPLETELY fill in the oval to the left of that name.</small>	
Mayor (Vote for not more than one) <input type="checkbox"/> Incumbent <input checked="" type="checkbox"/> <i>Kelli Grim</i>	SAMPLE BALLOT

For your vote to be counted you must:

1. Write in the name Kelli Grim on the line provided
2. Darken the OVAL next to Kelli's name

WHAT PURCELLVILLE RESIDENTS NEED TO KNOW

THE TRUTH IS:

Lack of Transparency in Government

A simple vote by Town Council would add to zoning applications the Real Parties in Interest document that is currently used by Loudoun County (since 2007) and the Town of Leesburg. This document requires one representative of a developer to acknowledge and provide a list of the top 100 investors in their project by a notarized statement. This is a document that NO developer wants in place, but it is the right thing to do for the residents.

Too much business of the public done behind closed doors

9 out of 10 Town Council and Committee meetings hold a closed session. The meetings with volunteer candidates for Council, Committee, and Commission selections are all held in closed session.

Poor planning / Safety of residents ignored

Catoctin Corners is a perfect example. The 6.5 wooded acres across from Harris Teeter was rezoned for bank, pharmacy, retail, and gas station uses. The plan presented to the Town in 2010 was voted down by the Planning Commission and Planning Staff. Loudoun County Planning staff and VDOT told the Town in writing of their concerns about the stress on an already failing intersection, even with the completion of the SCR. Town Council voted to rezone this parcel with no changes or discussion.

Roundabout on Rt 287

The current one lane roundabout at Rt. 287 and Main St. was paid for by the Harris Teeter Developer. In September 2012 the residents will pay to have the existing one lane roundabout removed, and a two-lane roundabout built 90 feet away to align with the SCR. Catoctin Corners developer is not contributing to this road improvement.

Rt. 690 interchange was removed from the Town Council Priority list by the current mayor in 2006 and placed back on in 2011 prior to the November BOS election.

Lack of efficiency and automation with 1 employee per 113 residents

(Does not include consultants)

At the March Town Council meeting the Town approved a contract for a "Public Relations" consultant to provide more press releases and promote tourism. The company selected by the Town formed a VA LLC in January 2012; a one person organization bid on the project in February 2012. The contract was awarded March 2012 with a pay rate of \$90 per hour.

Purcellville debt

Currently \$9,000 for every man, woman, and child (7700 residents per recent census) Interest payments on our debt was \$324,000 in 2008, it is now \$1,244,000. Town Council does not have reducing the debt as one of their top 3 priorities.

Events in the Nation, State, and County Governments are impacting our lives

"The current Town administration is not in touch with residents"

6 of the 10 sales in Hirst Farm in 2011 were short sales or foreclosures, records show 60% of west Loudoun homes sales were distress sales. Gas prices have doubled since 2008 and cost of living is higher. The Town has a large rainy day fund, but is about to use it to pay cash for projects because we are too close to exceeding the town's policy on debt limits.

Utility Rates Continue to Rise

In 2010, the Town's Davenport Report showed that the average user could pay as much as \$1,979.52 annually by 2013. (\$329.92 bi-monthly) The records reflect that bringing on more water sources has not changed rising rates. Finding a solution should be in the top 3 priorities of the Town officials.

TOURISM is the Town's New Priority

New businesses are to receive up to 9 years of tax relief at resident and business owner's expense. The current 'revitalization' plans for 21st St. is a project of great concern for businesses and community. Nichols Hardware is a 21st St. landmark that has expressed concern to the Town about Phase 2 and Phase 3 plans for massive reconfiguration of roads and sidewalks, including building a 4-story hotel with no height restriction and multi-level parking garage.

Comprehensive Plan is being changed to Accommodate Developers, not resident's quality of life

The Planning Commission is recommending that these 2 items be deleted:

3.4 Revise the Zoning Ordinance to require new development that requires high volumes of water (>2,000 gallons per day) be permitted only by special exception

2.2 In considering future rezoning applications and/or annexation requests, evaluate utility service demands and available capacities for new development and give priority to serving and achieving the long-term community goals and future land use recommended in this Comprehensive Plan.

Kelli's BACKGROUND

My husband and I have always lived in small towns. We are committed to preserving the values of small town life in Purcellville. We want our daughter to grow up with many of her same school mates, and neighbors. We also feel that the parades, family movies, Heritage Days, Rock the Field, lining the streets to honor fallen heroes, and other events are the core of living in a small town.

- Born Oakland, California
- Relocated to Purcellville from Ormond Beach, Florida
- Purcellville resident for 5 years
- Married with 1 daughter, 2 dogs, and 2 fish
- Hirst Farm HOA Social Committee Chair
- Co-Coordinator of Events for Emerick Elementary PTO
- Former President of Hirst Farm Homeowner Association for 3 years
- Regularly attend, provide input, and ask questions at Town Council, Infrastructure, Ways and Means, Planning Commission, and Economic Development meetings for 4 years
- Member of Purcellville Preservation Association
- Owner of women and children's consignment store (in process of relocating)
- Member of Concerns of Police Survivors (COPS)
- Member Loudoun County Republican Committee