Yardstick

Testing and Training Experts

expert
professional
accessible
flexible
creative
responsive

Yardstick

Client Solutions

WE HELP OUR CLIENTS SET STANDARDS THROUGH ONLINE TRAINING, LICENSING, AND CERTIFICATION

> "THE ONLY MAN WHO BEHAVES SENSIBLY IS MY TAILOR; HE TAKES MY MEASUREMENTS ANEW EVERY TIME HE SEES ME, WHILE ALL THE REST GO ON WITH THEIR OLD MEASUREMENTS AND EXPECT ME TO FIT THEM."

~ GEORGE BERNARD SHAW

Certification and Licensure Solutions

In Licensure and Certification, what's at stake is nothing less than protection of the public and the professional future of the candidate. Yardstick's examination services and testing platform consistently meets or exceeds the expectation of our clients. The testing environment is secure, the software is dependable, and the Yardstick team members dedicated to delivering your exam are experts.

E Learning Solutions for Associations and Corporations

Effective training management requires the ability to be seamless and structured in delivery, while at the same time allowing for flexibility in its offering. We have spent thousands of hours designing our learning software to meet and exceed those needs.

Academic Exam Solutions for Schools

Our academic software will revolutionize the way you deliver tests to students. Multi-person question authoring, item databank sharing, online or paper delivery, and in-depth progress tracking are just a few of the features designed to maximize curriculum and enhance student performance.

Government Training and Testing

Imagine an online training and testing platform that allows you to be cost effective, efficient, deliver government teaching online, and derive better results each and every time you use it. Yardstick's platform delivers material in a smooth and seamless fashion, ensuring maximum productivity while still maintaining your bottom line.
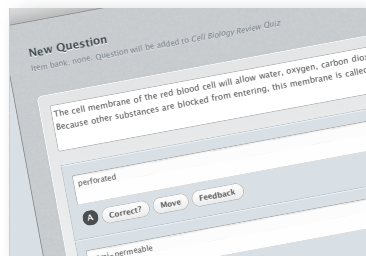
YARDSTICK SETS INDUSTRY STANDARDS.

We qualify people to become industry experts through the examination and certification processes. From testing and training platforms to psychometrics, we help you set the standards for your industry.

Yardstick Measure A+

Yardstick Measure provides your organization with the ability to offer a high-quality testing and training experience, delivering high and low stakes exams and industry-leading elearning tools from a stable and secure hosted application. Thousands of hours have been invested in the design and development of Measure, an application so easy to use, you can deploy full-service testing and training within minutes.
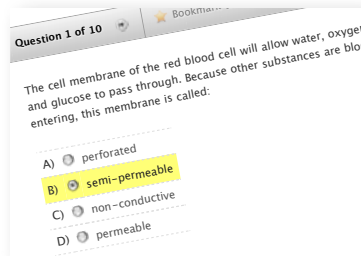
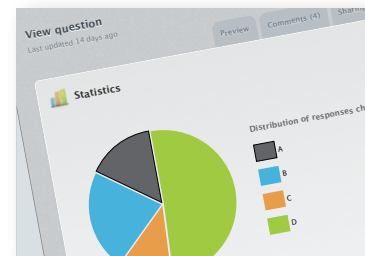## Create
The right solution for your needs.

Deliver
We make our platform work for you.

Measure
Psychometrics made easy.

POWERFUL PLATFORM FEATURES

- item banking
- extensive exam designer
- online and printed exams
- integrated elearning content builder
- SCORM uploader
- customizable site branding
- role-based administrators
- lock down browser for proctor functionality

- seamless integration into exam centre network
- certificate generator
- e-commerce functionality
- security and scalability
- 100% hosted application

YARDSTICK MEASURES WITH CONFIDENCE.
Our psychometric analytics capability enables us to ascertain accurate test metrics and can be customized to measure whether exams are fair and legal.

YARDSTICK SPEAKS ALL LANGUAGES.
The ability to build training and testing websites in any language, as well as access international training standards, puts you at an advantage as a Yardstick client.

YARDSTICK STRIVES FOR TECHNICAL EASE.
Using our customizable platforms, we create testing and training websites that are intuitive and easy to use. We strive to ensure that users can focus on the task at hand, that administrators do not have to solve technical issues, and that the results demonstrate confidence and accuracy.

YARDSTICK IS MULTIPLE LEVELS OF SUPPORT.
Our level of involvement complements your team's capabilities. We integrate and coordinate with your team at every stage to achieve the best level of testing and training.

Testing and Training Experts

Testing Network

Exam Design and Psychometrics

However mystifying and unpronounceable psychometrics seems, it's just a way to refer to the processes that make your tests fair, sound, and interpretable. Yardstick provides you with the psychometric test support you need for any stage in your assessment cycle. We will demystify the process, so you can trust that your candidates are being evaluated fairly.

Test Delivery, Proctoring, and the Test Centre Network

Whether utilizing Yardstick's vast Test Centre Network or a network customized by you, our professional exam services standards of security and proctoring are of utmost importance. We take seriously the business of high stakes exam delivery and will work with you to identify specific standards and expectations required to meet your needs.

Test Delivery Management

Yardstick is a customer service company. We pride ourselves on offering the highest quality expertise in a field that we know best. To keep it simple, we do it all. Yardstick will work with you to develop an item bank, blueprint and create exams, identify a strategy to deliver exam, execute the delivery plan, and manage every avenue in-between. From beginning to end, we make your test delivery professional and seamless.

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