# **XLCubed**

# XLCubed and SQL Server turn Excel into a class leading Performance Management tool, retaining Excel's flexibility while removing the risks and pain of maintenance.

Effective Performance Management needs the best and most accurate data, and a set of tools to help reveal what's hidden in that data. When reporting, or running multiple scenarios in native Excel it's all too easy for data to get out of control. Maintenance becomes hugely time consuming and major concerns arise about data integrity. The answer is to separate the data from the tool.

XLCubed connects any version of Excel to any version of Analysis Services including SQL 2012 Tabular, and to relational SQL. It helps businesses maximize their ROI on the Microsoft BI stack.

#### **Excel and SQL Server – the best of both**

Business users want their data in Excel, it's why every reporting tool on the planet has some form of 'Export to Excel' option. However exporting to Excel, and truly integrating with Excel are very different things. XLCubed fully integrates with Excel in terms of report selections and calculations. The business user gets the flexibility and extensibility of Excel, matched with a focused client tool which fully exposes the power of the underlying cube, and all the benefits of SQL Server's centralized, scalable and secure data platform. Users can design free format reports and business effective interactive dashboards, while benefiting from powerful analytics and a write enabled environment for planning and budgeting models. It's a complimentary environment to Excel and SQL Server which lets the business user go further, faster.

## **Enterprise Deployment**

Our customers range from Corporate to SME, and the deployment options provide choice at all levels. Reports and analyses built in the Excel edition can be shared in Excel, or published to XLCubed Web for a more widespread deployment.

Published reports are data connected and fully interactive. They can be accessed through XLCubed Web directly, or embedded within SharePoint and custom portals as required. iPad and iPhone access is provided through our iOS app. Data-aware report scheduling is also available.



# Multidimensional / Tabular / SQL

XLCubed has provided class leading reporting and analytics on Analysis Services cubes to Corporate and SME customers for over a decade. With the release of SQL Server 2012, we support both Multidimensional and Tabular BISM (through MDX or DAX). XLCubed now also provides a flexible yet controlled reporting environment on SQL itself, opening a wide range of reporting possibilities outside the cube for XLCubed users.

Delivering world class performance management solutions for over a decade

#### **Key Features:**

- Formal Reports and Dashboards
- · Powerful Analytics
- Budgeting and Planning capability
- Integrated Mapping
- Report Scheduling

- SharePoint Integration
- iPad / iPhone app access
- Flexible, cube aware report slicers
- In-cell charting, Small Multiples
- Powerful User defined calculations
- Connect to SSAS, Tabular, SQL

#### XLCubed lets the business user fully exploit the strengths of SQL server BI within Excel Lisers

strengths of SQL server BI within Excel. Users have a wide range of focused reporting, analytic and visualisation capabilities not available in the standard toolset. The tight Excel integration allows users to leverage existing skills and techniques, while the centralised data removes the risks of pure Excel reporting. Dashboards, reports, and data entry templates built in Excel can be shared in Excel or published to XLCubed Web Edition for widespread deployment.

**XLCubed Excel Edition** 

# XLCubed Web Edition

The Web Edition is zero footprint, and supports all common browsers, with our iOS app giving optimised access for iPad and iPhone. Web reports remain data connected to cubes or relational data sources, and fully interactive. Drill down, slice and dice, multi-sheet workbooks, and Excel formulae and formatting are all handled. Excel charts, and our custom chart types publish seamlessly. The simple publication process puts web deployment of reporting in the hands of the business user. Reports can be accessed through the XLCubed Web interface, from SharePoint or from custom portals as preferred.

## XLCubed Planning

XLCubed provides the write-enabled environment required to create financial forecasting models and input templates.

Full support for Analysis Services writeback, and the ability to extend as required for custom scenarios provide the flexible platform needed in the modern business. Models are developed in the Excel client tools and deployed in Excel itself, or through XLCubed Web Edition, providing rapid implementation and maximum business benefit.



# XLCubed



#### Take Control...

XLCubed's products deliver insight and productivity gains for the business user. The performance management landscape varies hugely between organizations, and consequently XLCubed is available as a suite, or as the individual component products.

Whether the need is to leverage existing Analysis Services cubes for improved in-Excel reporting, to deliver Web based dashboards, or for a planning and forecasting solution, XLCubed have the product mix and skills to help.

#### **XLCubed - history**

With it's origins in analytics within the Oil Industry XLCubed's Excel and Web editions are successfully deployed in business critical applications in some of the world's largest organizations. The products are utilized across many industries, with key verticals including Petrochemicals, Finance, and Pharmaceuticals.

Benefits include:

- · Deep Excel integration with Increased flexibility and robustness
- Quick and powerful analysis across multiple dimensions and levels of data
- Cutting edge data visualizations with in-cell Charting and multivariate analysis
- An intuitive and familiar interface, leveraging existing Excel skills
- Seamless web based publishing with iOS app access
- · SharePoint integration, and data driven report scheduling

# **XLCubed Partner Program**

XLCubed helps partners differentiate their reporting and analytics solutions, provide more to the customer, and reduce implementation times. Ultimately it helps them win business in a highly competitive world.

For VARs, the core business and SQL Server BI consultancy skills remain the same, augmented by intuitive client tools which give more capability and flexibility and which customers 'get' straight away. OEMs benefit from a powerful reporting, analytics and dashboard capability, and the ability to white box within their existing products. In many cases it's the reporting aspect which sells the overall solution, and XLCubed offers an accelerated route to deliver in this key area.

Partners receive product training, premium technical support and strategic partners benefit from in-region leads. Our partner pack ensures partners are quickly up and running with effective demonstration solutions.

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#### **The Customer Perspective**

"Our roll-out of the new global Dynamics AX implementation required an excellent reporting solution to support group and local management reporting. Our IS team, using XLCubed Software and Consultants designed and implemented a series of cubes based on MS Dynamics AX. A short training session hosted by XLCubed ensured we were able to continue to build and maintain the ETL and Cubes on an on-going basis.

Along with the easy to build reports in Excel we have provided our local management a suite of self maintained group and local management reports and analysis. All in all the delivered reports and cubes have made the take up of AX across our organisation so much easier than would otherwise have been the case."

#### Chloride Group

XLCubed and our Partners help customers at all stages of the project lifecycle and have staff who are field hardened experts in:

- Business Requirements Analysis
- · Multidimensional Modeling
- Performance Tuning of Analysis Services and ETL
- Dashboard Design Techniques
- ERP Integration with reporting and analytics



