

# EZPartner

Connect to Your Business Community



## Partnerships Strengthen Your Schools

Your district's business partnership program can start and grow with EZPartner. Register businesses and organizations through your website to create a directory of partners. Develop an online inventory of school needs and local business resources. Help teachers quickly find items from computers and classroom materials to technology skills and classroom presenters to job shadowing and mentoring opportunities. With EZPartner businesses support their local schools, while introducing students to the work environment of the future. Track outcomes of the EZPartner process, giving your district valuable information to guide its efforts to continuously improve community partnerships.

**“EZPartner brings 21st century relevance to our students and our classrooms. On a daily basis, teachers request and receive support from our business partners. Business partners share first-hand experience with our teachers and students. EZPartner connects schools with business easily, helping Poudre School District continually meet our objectives and strive for excellence.”**

*—Kathy Hanson, Coordinator Career and Technical Education, Poudre School District, Fort Collins, CO*

## Combining EZPartner with our other Online Contact Center modules will help:

- Connect student learning in the classroom to how those lessons apply in the business world
- Assist partners in finding young and enthusiastic employees who know what they want to do in their career and have the necessary skills to become productive in their jobs
- Provide students with experiences in the work environment that will make them post-secondary ready, whether they attend college or enter the workforce
- Promote each business partner on a searchable directory so parents, staff and community members know which businesses and organizations work with your school district
- Catalog partner activity types, and when necessary run and record a background check of any partner or employee who signs up
- Draw from the experiences of partners and staff to enhance your community partnership program

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**THE LEADER IN ONLINE CONTACT CENTER SOLUTIONS**



**EZPartner** is a hosted software service. Business partners and administrators only need a web browser to use all the functions of the system. In combination with Relatrix' other Online Contact Center modules, EZPartner will help to connect the business community to schools in your district.

### Register Online

Community liaisons from your local businesses can register for an EZPartner account and list their organization in your partner directory. Employees can also register to support schools individually or as part of the corps of business volunteers. Registering partners helps teachers, students and administrators reach out to the local business community.



### Catalog Offer/Request Types

Create a catalog of the resources, services or programs that your district will use to build a stronger relationship with your business community. Assign central office or foundation staff as the coordinator for each program and flag the services that require a background check.

### Add Offers & Requests

Each partner liaison or employee can post offers to assist with material resources or time or both. District staff who sign-up can post requests for resources or assistance in their school or classroom. Each offer and request has an expiration date so EZPartner can ensure current needs and activities are available for site visitors.



### Connect Resources & Needs

EZPartner associates each employee with the partner organization where they work, and the school where a teacher or district staff member is located. This makes it easier to search and sort through the offers and requests posted. When a teacher finds an offer for assistance that will help her students, the teacher can easily make contact with the partner by email or phone to see if there's a good fit.

### Close Offers

Each offer and request allows the partner or teacher to complete a short survey about the outcome of the activity. The compiled results help the district track quantitative data like the number of students that benefited and qualitative or anecdotal feedback. This feedback gives valuable information for strengthening your partner program.



### Administer Data

Manage your partners, offers, requests and users through the EZPartner admin console. As a module of our Online Contact Center you can use other communication functions like eNewsletters, surveys and event calendars to communicate with your business community and partners more effectively.



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