

JustLuxe

LUXURY HOTEL COLLECTION

The World's Best Luxury Hotels

As a leading online luxury magazine and travel provider, we know luxury when we see it.



Connect and Converse with the affluent traveler through aesthetic distribution.

CONTACT JUSTLUXE

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JustLuxe

AFFLUENT LIFESTYLE GUIDE

JustLuxe offers an evolved ROI approach to luxury hotel marketing, utilizing social engagement and direct response tools as a means to measure results.

Supported by an online booking engine, targeted ads and advance methods of distribution, JustLuxe has created a customized template that allows luxury brands to reach an extended network of affluent travelers.

If your brand wants to...

Generate more bookings

JustLuxe facilitates communication by featuring direct hotel contacts in addition to a GDS online booking engine.

Strengthen social media engagement

JustLuxe provides customized social media tools to increase your network of fans/followers.

Build brand awareness among the luxury community

JustLuxe reaches your target audience through a combination of proven SEO efforts and advance methods of distribution.

Hotel Partner Program

JUSTLUXE LUXURY HOTEL COLLECTION

The JustLuxe Hotel Partner program provides individual hotel properties an **enhanced** paid advertising opportunity to **converse** and **connect** with affluent travelers.

The benefits of partnering with a hotel booking engine that is also an affluent online lifestyle and travel portal...

- ✓ Unique editorial content support
- ✓ Advertorials specific to the property
- ✓ Entertainment and destination articles
- ✓ Travel and property videos
- ✓ Inclusive and dedicated emails
- ✓ Social media engagement
- ✓ Lead generation
- ✓ Preferred placement on JustLuxe

JustLuxe users are comprised of affluent active innovators who enjoy the finer things in life and exhibit a tendency to travel.



Best Luxury Spa Resort

Fairmont Pacific Rim

★★★★★
Vancouver, Canada

CONVERSE WITH THIS HOTEL



SEE THE LUXE FACTOR >

CONNECT WITH THIS HOTEL

- HOTEL DIRECT
1.800.123.1234
- Visit WEBSITE

CLICK HERE FOR MORE DETAILS
[Reviews](#) | [Map](#) | [Amenities](#)

LUXURY SPA RESORT

The Vancouver spa is perched on the 5th floor of the hotel; with a focus on pure and natural, the first Willow Stream spa in Vancouver is a perfect fit with the Fairmont Pacific Rim. Surrounded in water views, the spa offers nine treatment.



Best Luxury Spa Resort

Fairmont Pacific Rim

★★★★★
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Aesthetic Distribution & Social Engagement

Aesthetic Distribution: Achieve brands awareness through aesthetically pleasing media placements, social media distribution, custom content and targeted banner ads.

Social Engagement: With customizable social media tools on page, brands increase their social following and further establish their ongoing effort to connect on a consumer level.

Social engagement includes:

Facebook "Like" button, Twitter "Follow" button, Pinterest "pin-It"/Follow button, and Email sharing.

CONVERSE

We can help you reach your target audience on a consumer level and engage with your social media fans.

CONNECT

We directly connect you with Potential travelers resulting in Valuable leads & bookings.

The Best Luxury Spa Resorts

All Best Categories

Search from our favorite luxury spa resort recommendations to find your perfect destination!

THE WORLD'S BEST

Spa Resorts

As a leading online luxury magazine and travel provider, we know luxury when we see it. That's why when it comes to finding the world's most luxurious hotels you can count on us to bring you only the best of the best. Unwind and rejuvenate at a luxuriously appointed spa resort.

MANDORIN ORIENTAL, NEW YORK *New York | United States*

FILTER SPA RESORTS BY

BEACH | WATERFRONT | GOLF | URBAN | LUXE SUPERIOR

SHARE *Best Luxury Spa Resorts*



THE JAMES CHICAGO

CHICAGO | ILLINOIS | UNITED STATES

The James Chicago is the first in a new brand of hotels created to provide a stylish luxury option for today's traveler.



THE ST. REGIS BAL HARBOUR RESORT

BAL HARBOUR | FLORIDA | UNITED STATES

A new icon, The St. Regis Bal Harbour Resort, Miami Beach, has arrived.



THE SURREY

NEW YORK | NEW YORK | UNITED STATES

Exceptional moments at The Surrey extend well beyond your accommodations.



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PACKAGE DETAILS

Hotel Partner

\$3,000 ANNUALLY

Premier Partner

\$5,000 ANNUALLY

Elite Partner

\$10,000 ANNUALLY

Highest ranking available in our "Destination Search" based on package See Example	✓	✓ <i>Above our Hotel Partners</i>	✓ <i>Above our Hotel and Premier Partners</i>
Online hotel booking engine Powered by GDS (Pegasus) System See Example	✓	✓	✓
Hotel listed in two of the "best of Luxury" Categories and as a Featured Hotel in the JustLuxe Travel section. See Example	✓	✓	✓
Dedicated and trackable phone number	✓	✓	✓
Top Spot in our "Luxe City Guides" See Example	✓	✓	✓
Enhanced profile featured In World's Best hotels See Example	✓	✓	✓
Social media engagement/Lead generation	✓	✓	✓
One inclusive email See Example	✓	✓	✓ <i>plus one additional email</i>
One featured hotel advertorial See Example		✓	✓
One dedicated email See Example			✓
Schedule social media call-outs			✓
AD UNIT VALUES	100,000 total banner impressions \$3,000 value!	200,000 total banner impressions \$6,000 value!	400,000 total banner impressions \$12,000 value!
Standard Ad Sizes <i>*Ad unit sizes 300x250 or 300x600 or 728x90</i>	✓	✓	✓
Billboard Ad 950x278			✓