



JW MARRIOTT®
LOS ANGELES
L.A. LIVE

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L.A. LIVE HOTEL CELEBRATES MEMORIAL DAY WITH LATIN MUSIC FESTIVAL PACKAGE

VIP Deal Includes Premium tickets, exclusive pre-show activities

Los Angeles, CA. – Memorial Day in L.A. is sure to be caliente – and that’s before factoring in Southern California’s perfect weather.

The [JW Marriott Los Angeles L.A. LIVE](#) is turning up the heat on the unofficial start of summer with its LA En Vivo Latin Music package to celebrate more than 30 hours of programming and events honoring the Latino community over the long holiday weekend. Music lovers who book deluxe accommodations for Saturday, May 26 through



Monday, May 28 for the flat rate of \$1,200 will receive the best tickets to headline performances in the heart of downtown Los Angeles plus exclusive access to pre-show VIP hospitality events featuring complimentary food and beverages.

This exciting [Los Angeles hotel deal](#) includes:

- Two lower-level VIP tickets to Julion Alvarez at 7 p.m. Saturday at Nokia Theatre L.A. LIVE. Alvarez is the front man to the regional Mexican band Su Norteno Banda from Sinaloa known for their albums “Corazon Magico” and “Desde Mazatlan: A Mover el Culito.”

- Two lower-level VIP tickets to Don Omar at 7 p.m. Sunday at Nokia Theatre L.A. LIVE. The Puerto Rican singer, songwriter, rapper and actor is known for his albums entitled “The Last Don,” “King of Kings,” “iDon” and his latest “Meet the Orphans.”

- Two tickets to the exclusive MTV premiere of Juanes Unplugged at 7 p.m. Monday at Club Nokia. The Colombian rock star and heartthrob recorded the new acoustic album in Miami Beach, Florida, with 16 songs.

The three-day [LA En Vivo](#) traditional Latin block party is free and will take place steps from the L.A. LIVE hotel. It will feature dancing, regional food specialties, drink and live performances from up-and-coming Latin artists and bands. Visitors also will be treated to exhibition boxing matches courtesy of Oscar De La Hoya’s Golden Boy Promotions, meet-and-greet sessions with L.A. Galaxy soccer athletes, street hockey with the L.A. Kings, art exhibits and plenty of vendor booths to educate and entertain.

To take advantage of the [Los Angeles vacation package’s](#) privileged perks, guests must use promotional code P91 when reserving their rooms this Memorial Day weekend.

About the JW Marriott Los Angeles L.A. LIVE

The JW Marriott Los Angeles L.A. LIVE offers world-class luxury in the heart of downtown Los Angeles. A world-class hotel- near STAPLES Center, the JW Marriott features 878 well-appointed guest rooms, full-service spa and fitness center, outdoor pool, 100,000 square feet of versatile meeting space and diverse dining venues. For information, visit www.marriott.com/LAXJW.

About Marriott International

Marriott International is a leading lodging company with more than 3,400 lodging properties in 68 countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, The Ritz-Carlton, Renaissance, Residence Inn, Courtyard, TownePlace Suites, Fairfield Inn, SpringHill Suites Inn and Bulgari brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club, The Ritz-Carlton Destination Club, The Ritz-Carlton Residences and Grand Residences by Marriott brands; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. The company is headquartered in Bethesda, Maryland USA, and had approximately 137,000 employees at 2009 yearend. It is recognized by Fortune magazine as one of the best companies to work for, and by the U.S. Environmental Protection Agency (EPA) as Partner of the Year since 2004. In fiscal year 2009, Marriott International reported sales from continuing operations of nearly \$11 billion. For more information, please visit our web site at www.marriott.com.