



MEDIA PRESS RELEASE

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BOURNVILLE COLLEGE TEAMS UP WITH UNIVERSITY OF LONDON

Representatives from Bournville College and the University of London were joined by Gisela Stuart MP in an official ceremony to mark the beginning of a relationship between the two organisations. From September, Bournville College's higher education provision will be extended by three of the University of London's degree programmes – BSc Computing and Information Systems, BSc Creative Computing and BSc Business.

Norman Cave, Principal at Bournville College, and Professor Jonathan Kydd, Dean of the University of London International Programmes, attended the event, where an official agreement between the two institutions was signed.

Norman Cave commented: "We are delighted to be working with the University of London. These new courses strengthen our higher education offer and increase our appeal to the international market, where the initial demand for these courses came from. We believe that we will be offering the students the best of both worlds - a chance to study a degree programme recognised by such a prestigious university, as well as the benefits of studying at Bournville's new campus, often described as one of the most technologically advanced in the country."

Professor Jonathan Kydd said: "Bournville College is the first among a new wave of Further Education colleges to offer our degree programmes in the UK. I believe that this current move into the FE sector is in keeping with our mission to provide access to our study programmes for all students that may benefit from it".

"From our perspective, Bournville College has a tremendous amount to offer. It's well equipped with cutting-edge IT facilities; it has a brand new campus that's benefited from a £66 million investment programme and furthermore, it's able to offer a much more personalised experience for its students through small teaching groups with up to 20 students in each. We believe that all these factors will contribute immensely towards providing a rich and supportive learning environment for our students at Bournville College."

Speaking at today's ceremony, Gisela Stuart MP, a Bachelor of Laws (LLB) alumna of the University of London International Programmes, described the initiative as "truly pioneering".

She explained: "The relationship between Bournville College and the University of London International Programmes is one to be celebrated on a number of fronts; it's yet another opportunity for people to access University level education through a local FE college; it's also immediately beneficial for the local economy in that it will attract more students and investment into

the City, and thereby make a positive long-term impact on our plans to regenerate the Longbridge area of Birmingham.”

Bournville College has a strong international footprint, especially in emerging markets such as India, Brazil and China where there is a strengthening demand for British qualifications. Bournville College responded to this demand by partnering with the University of London. Whilst the impetus came from the overseas markets, the syllabus of the programmes will be suitable for home students too. The programmes will be taught at Bournville College's state-of-the-art £66 million campus in Longbridge, Birmingham, making Bournville College the current leader amongst UK Further Education Colleges providing higher education in this country.

To find out more about the programmes, visit www.bournville.ac.uk or call 0121 477 1300.

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About Bournville College:

- Bournville College was established in 1913 (then known as Bournville Day Continuation School) by George Cadbury
- The function of the school was 'to provide young people with a sound general education which will fit them to meet the demands of life and work in the best possible way'.
- In 1973, Bournville College relocated to a new campus on Bristol Road South in Birmingham, which it occupied till September 2011.
- In September 2011, Bournville College relocated to a new £66 million purpose built campus in Longbridge, kick-starting wider regeneration of Longbridge after the collapse of MG-Rover in 2005.
- Mission statement: To be the education and training provider of first choice.
- Bournville College is committed to ensuring the health, safety, and well-being of all students and to providing a positive environment where everyone can learn and work together.
- 11,024 students studied at Bournville College in 2010/11.
- For further information about Bournville College, visit www.bournville.ac.uk

University of London International Programmes:

- The University of London was established in 1836 and is one of the oldest, largest and most diverse universities in the UK. Its founding principle is to provide education for all, irrespective of race, creed or political belief.
- In 1858, the University of London was granted its fourth Charter, which paved the way for the establishment of the University of London External System, which became known as the University of London International Programmes from 1 August 2010.
- The University of London International Programmes is the world's oldest provider of degrees through distance and flexible learning.

- The International Programmes has been instrumental in the formation of British higher education – all English and Welsh universities founded between 1849 and 1949 offered University of London degrees before obtaining Royal Charters to award their own degrees.
- Today, the University of London International Programmes is a unique global network of more than 52,000 students in 180 countries, on 100+ study programmes.
- Famous former students and alumni include seven Nobel Prize Winners: Sir Frederick Gowland Hopkins; Professor Ronald Coase; Wole Soyinka; Derek Walcott; former President Nelson Mandela; joint-winner Charles Kao; and joint-winner Dr Rolph Payet, currently Vice-Chancellor of the University of Seychelles.
- To find out more about the University of London International Programmes, visit our website: www.londoninternational.ac.uk .