



FACTS

WHO:

Nevada State Treasurer Kate Marshall and the Nevada College Savings Board, in cooperation with The International Association of Working Mothers, present the Nevada Women's Money Conference.

WHAT:

The Nevada Women's Money Conference will provide a full-day educational and networking event in Las Vegas and Reno to provide women with the financial knowledge, tools and contacts to build a secure financial future. The agenda will include presentations by celebrity authors and financial experts; discussion sessions with professional financial mentors; a financial resources expo; and networking events.

WHEN & WHERE:

- LAS VEGAS:** Saturday, June 2, 2012, 8:30 a.m. to 4:30 p.m.
Historic Fifth Street School, 401 South Fourth Street, Las Vegas, NV 89101
- RENO:** Saturday, June 9, 2012, 8:30 a.m. to 4:30 p.m.
Siena Hotel, 1 Lake Street, Reno, NV 89501

WHY:

Conference attendees will have the opportunity to learn how to take control of their finances to build a secure financial future. Attendees will learn how to: Reduce financial stress; feel confident with money matters; fix their credit; pay off their debt; maximize their income; save for college and retirement; develop a financial support network; and build a secure financial future. The goal of the Nevada Women's Money Conference is in line with the motto of the Nevada State Treasurer's Office: *Investing in Nevada's Future*.

REGISTRATION:

Registration is \$50 per person, which includes admission to all speaker and discussion sessions and the Resource Expo, plus morning coffee, luncheon and afternoon tea networking sessions. In addition, each attendee will receive a complimentary copy of "Women's Money™ Guidebook" — a personal roadmap for implementing the actionable ideas and knowledge that will be presented at the conference. Registration and more information is available online at www.NVWomensMoney.org.

ABOUT THE PRESENTERS:**Nevada State Treasurer Kate Marshall**

Kate Marshall was first elected State Treasurer in 2006 and re-elected to second term in 2010. With two young daughters and as someone who benefitted from a college education herself, Kate is committed to providing parents, other caregivers, and friends with greater resources for saving for a college education for their children. More info at www.NevadaTreasurer.gov.

Nevada College Savings Board

The Nevada College Savings Board administers four national college savings plans, which offer savings opportunities for families planning ahead for the children's future higher education needs: the SSgA Upromise 529 Plan, the Vanguard 529 College Savings Plan, the USAA 529 College Savings Plan, and the Putnam 529 for America Plan. More info at www.NevadaTreasurer.gov/collegesavings.htm.

The International Association of Working Mothers

The International Association of Working Mothers is a charitable, tax-exempt, 501(c)(3) organization dedicated making a significant difference in building and sustaining healthy communities by unlocking the potential of the working mothers through advocacy and education. More info at: www.IAmAWorkingMother.org.

MEDIA CONTACT:

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