

ClassyKids®

DIGITAL ENTERTAINMENT



FEATURING

SPUDnik¹
Digital Entertainment System for Kids



\$149.⁹⁵

**Take your kids' entertainment
and kick it up 10 notches!**

TV and video gaming are **NOW** available for your restaurants in a comprehensive system designed with foodservice in mind.

1

Classy Kids Digital Entertainment is available through two delivery systems. For the 66% of families with smartphones, you can provide Classy Kids Digital Entertainment via our QR code or an http address which is printed on our award winning premium products like CrayAngle® triangular crayons. A proprietary smartphone stand has also been designed to hold a smartphone and act as a digital content access point.

2

Many families don't have a smartphone or want their kids playing on theirs, so we have designed another delivery system via proprietary Android-based touch-screen tablets that you can install on top of, underneath, or next to tables in your kids' section using our commercial mounting solution.

Regardless of the delivery system, a simplified, "kiddified" navigation menu is provided to guide kids into their desired content. They may choose from e-books, games, tutorials, art simulators, or TV programming whether they are on an iPhone or an Android device.





Content from our world class production partners has been professionally screened for age-appropriateness. The selections that kids see are filtered based on the age they specify on the first screen. To keep content fresh, low-cost optional subscription plans allow content to be updated periodically. Unlike other tablets, this system specializes in doing one thing and doing it extremely well: Entertaining kids.**

SPUDnik 1 is Launched!

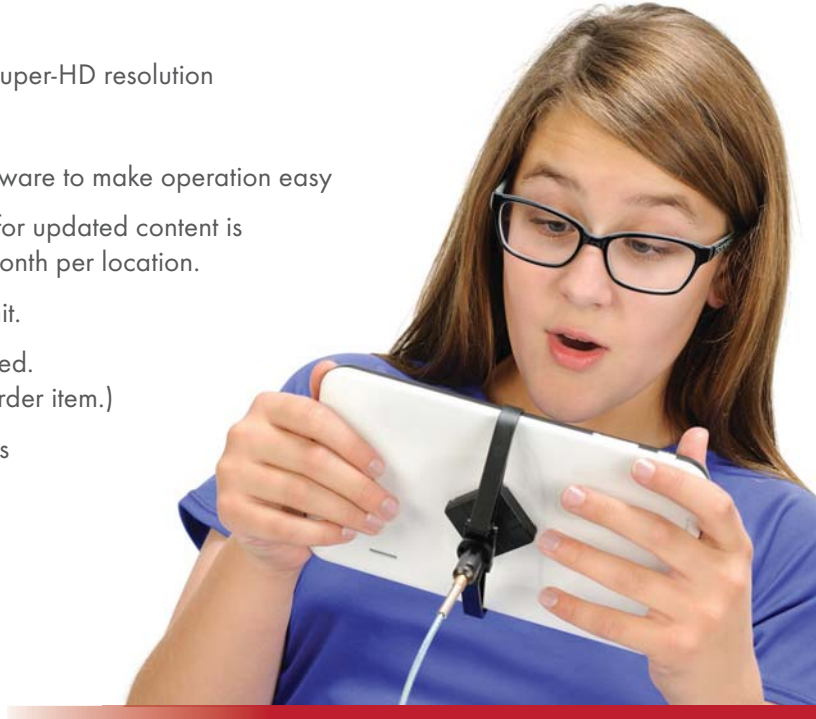
- Android-based tablet computer with 7 inch touchscreen in Super-HD resolution
- Priced at \$149.95 per tablet computer (item 741)
- Includes Classy Kids easy-to-use proprietary navigation software to make operation easy
- Comes pre-loaded with content. Optional subscription cost for updated content is \$4.95 per unit per month, with a maximum of \$39.95 per month per location.
- Store managers are able to set maximum volume of each unit.
- Uses an AC power outlet to keep the units continually charged. (Units with removable batteries are available as a special order item.)
- A hardened mounting system with retractable cable provides security and charging of the device through the same cable. Add \$39.95 per unit. (item 765)

Classy Kids Digital Smartphone Stand:

- Made of coated cardboard
- Supports a phone while a child interacts with it
- Includes a QR code and web link to our mobile entertainment portal
- Cases of 500 are priced at \$95 per case. (item 750DH)
- Use in conjunction with crayons and placemats for entertainment, or in place of.
- Content customization can be done at an additional cost. Custom branding of the stands is complimentary in quantity.

Classy Kids Digital Entertainment can also be accessed through our QR code or the link on our premium products such as our CrayAngle® triangular crayon 4-packs (item 1T4B). Users can scan the code and rest the smartphone on the crayon box to prop it up for hands-free viewing of certain phones (generally any with a case on it). Our proprietary digital entertainment system can add more value to your printed premiums than ever before!

** These tablets have the power to do so many more functions, which we can discuss in confidence.



www.FamilyHospitality.com

Visit us at exhibit 5548 (Technology Pavilion) at the National Restaurant Show.

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