123RF.com Launches Royalty-Free Stock Footage Sales

San Francisco, CA, May 8, 2012 – 123RF, provider of Stock Photos and Royalty-Free Images, announced today the launch of its new product line, 123RF Stock Footage. Clients can choose from over 75,000 high definition video clips at <u>www.123rf.com</u>, a global Royalty-Free Stock Photo, Illustration and Video Footage licensing platform.

"We are thrilled to enter into the stock footage business. Through this venture, we have expanded our product line and this positions 123RF.com as a one-stop digital library that can cater to the Royalty-Free demands for stock images, illustrations or footage of our customers." says Stephanie Sitt, CEO of 123RF.

123RF Stock Footage are filmed by both full-time and part-time videographers. Some of the more notable contributors to 123RF Stock Footage are *Wavebreak Media Ltd., Dan Talson (Dubassy)* and *Oxana Rishnyak (Videodoctor)* who collectively contribute 35,000 video clips thus far. Clients can download top quality high definition (HD) video content on demand as all content are immediately available. The launch of 123RF Stock Footage also give professional videographers the opportunity to reach out to a global marketplace on the 123RF digital library licensing platform.

"With an increasing demand for stock footage in the market today, clients are constantly on the lookout for affordable high quality and up-to-date video clips. At 123RF, we are determined to live up to that expectation." says Sitt. "Talented contributors with great stock content should contribute to 123RF as we have a ready base of global clients waiting to search for and license their productions. Our site traffic is growing on a daily basis as a result of our focus on the 123RF brand as well as the opening of newer and less saturated markets such as China and Japan." Sitt also adds.

The Royalty-Free video clips from the 123RF Stock Footage collection are produced in high definition, appropriate for commercial use and are available in categories such as Lifestyle, Business, Objects, Celebration and Conceptual amongst others.

The sizes and pricing for 123RF Stock Footage are:-

1080 High Definition - from as low as \$44.20.
720 High Definition - from as low as \$37.40.
480 Standard Definition - from as low as \$27.20.
240 Web Definition - from as low as \$10.20.

For more information on 123RF Stock Footage, please visit www.123rf.com.

About 123RF

123RF is a royalty-free digital media library that offers a wide variety of budget friendly commercial and practical high quality images and footage. Hosting more than 13 million Royalty-Free photos, editorial images, vector illustrations and video footage, 123RF is constantly updated with 25,000 fresh content daily. 123RF also gives photographers, illustrators, designers and videographers the opportunity to upload and display their creative productions and promote them to a worldwide audience. 123RF's offices are located in the United States of America, United Kingdom, Brazil, China, Australia, South Africa and more that operates 24 hours a day, from Monday through Friday. For any assistance regarding 123RF products, 123RF can be contacted via telephone, e-mail or live chat.

If you would like more information about this article, please email alex@123rf.com