

BLACK OWNED BUSINESS DIRECTORY
www.BlackOwnedBiz.com

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Website launched to Support African-American Business

The *Black Owned Business Directory* has launched a new website designed to help consumers promote and support black-owned businesses. According to the US Census, the average black owned business grosses about **\$72,000** per year. This is below the national average for other minority businesses which gross an average of **\$179,000**. In addition, non-minority firms gross an average of **\$490,000** per year. The www.BlackOwnedBiz.com provides tools to strengthen networking abilities and to provide valuable business resources that will enable the black community to close the gap in the profit margin between black owned businesses and non-black owned businesses.

The Black Owned Business directory is a means to find and do business with black minority owned businesses. Businesses can add photos of their products or work samples, information about their business, coupons for current promotions and events, and receive direct contact from potential leads.

In addition to an online business directory that allows businesses a free and low cost means of advertising and promotions, the Black Owned Business Directory also provides business resources such as business tips, education, and the black community. The site includes a minority scholarship search, and spotlights positive events that occur within the black community.

For more information visit www.blackownedbiz.com or email info@blackownedbiz.com