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For Immediate Release

The Standard Group wins 17 awards at Regional Power of Print Competition - - Their outstanding achievement at the Neographics 2012 Power of Print resulted in five (5) Best of Category Awards and a People's Choice Award.

Lancaster, PA (May 7, 2012) -- In the recent Neographics 2012 Power of Print Competition, The Standard Group, Pennsylvania's premier integrated communications and print company, had a significant showing, with 17 total awards for a variety of printed solutions.

Competing against hundreds of entries from printing and graphic firms throughout PA, NJ and DE, The Standard Group received twelve (12) Franklin Awards for Excellence and five (5) Best of Category Awards, including Best Point-of-Purchase and Displays, Best Booklets 4+ colors, Best Cards- Holiday/Greeting 4+ colors, Best Flyers/Sell Sheets 4+ colors and Best Programs 4+ colors.

"We strive to produce an exceptional quality of print and integrated communications for our marketing and agency partners," said Scott Vaughn, The Standard Group's CEO. "We judge our work based on our clients' feedback and their business success. It's extremely rewarding to see our work being validated by our peers and meeting the highest standard in the industry. I am very proud of our team's achievements, particularly the People's Choice Award."

"On a personal note," continued Scott "I would like to recognize our friend Donald Blyler, Jr. as he received this year's 2012 Neographics Person of the Year Award. I am impressed by this personal achievement and his continuing advocacy for the graphics arts industry, community service and educational guidance."

About The Neographics:

The Neographics 2012 Power of Print Competition is one of the nation's largest regional graphic communications contests in which graphic arts, packaging, converting, design and publishing excellence is selected and showcased. The Neographics is a contest dedicated to recognizing and rewarding the quality and service within the print industry. The call for entries is sent to more than 6,000 companies including printing and graphic firms throughout Pennsylvania, New Jersey and Delaware. Judging occurs over several days by teams of judges. They look at number of colors, press size and printing process to determine winners for overall design, successful completion, prepress preparation and finishing. The Neographics winners are finally selected and recognized based on the quality, service and finished product as well as how the job performs.

About The Standard Group:

Founded in 1895, The Standard Group is an integrated communications and print leader located in central Pennsylvania. The company strives to simplify the art of communication for its customers by understanding their business and needs and helping them deliver their message to the marketplace via the best channel, whether through total print, digital media, personalized marketing or mailing & fulfillment services. The company has a rich tradition of excellence and an unwavering commitment to customer service. Their experience with variable data, web-to-print and 1:1 marketing technologies spans a unique and varied client base ranging from small, non-profit organizations to large Fortune 500 companies.

Donald Blyler Offset was acquired by The Standard Group in 2011. For more info, visit <http://www.prweb.com/releases/2011/6/prweb8564322.htm>

For more information on The Standard Group, visit www.standardgroup.com.