



LoiLo WEB!



<http://loilo.tv>

High-speed GPU-based video editing software with a game-like intuitive GUI

# LoiLo Inc. Corporate Overview



LoiLo inc is a software company that specializes in developing GPU accelerated, ultra fast video editing applications with intuitive user interfaces.

LoiLo inc was founded by 2 brothers:

- ▶ Koji Sugiyama with an engineering background from working at Bandai-Namco Games.
- ▶ Ryutaro Sugiyama with a designer background from working at Sega, who received the "Super Creator" award from the Information-technology Promotion Agency run by the Ministry of Economy, Trade, and Industry of Japan.

## Awards and Accolades:

2007 Microsoft Innovation Award

2010 Good Design Award

Company Name	LoiLo inc.
Office	105/4489 Endo, Fujisawa, Kanagawa, JAPAN 252-0816
Capital	109.99 million yen
Officers	CEO Koji Sugiyama COO Ryutaro Sugiyama
Est.	2007-04-03
Business	Development of next-generation software



Space Channel 5  
Rez  
Sonic



Gundam

# People want to edit videos...



Currently, Digital Imaging Customers are increasing

## Increase of Devices

Camcorders  
Digital Cameras  
Mobile Phones

## Expansion of Users

Children that were filmed, are no filming their children

## More ways to enjoy

BD/DVD iPod iPhone  
YouTube Vimeo

**Different formats makes things complicated**

**HD videos are becoming the standard**

**Easier to share, store and watch!**

A need to be able to edit videos without having to worry about different file formats

**Editing is so difficult!**

# However, they have issues...



Difficult

Needs a guide book to learn how to use the software

EASY!

Endless waiting

- Waiting for videos to play
- Need to convert files
- Can't edit smoothly

SHORT TIME!

PC Specs

Playback/Editing of AVCHD files, speed of encoding all depends on PC specs

NO WORRY!

Formats

Can't edit all the different files from different devices

SIMPLY!

LoiLoScope will solve all of these issues!



# LoiLoScope

Children and adults, anyone  
can use this video editing and DVD creator  
software.



*With the first game technology based application program, it's now possible to edit videos in high speed.*

1. Edit/output Full HD videos in high speed
2. Redesigned for simple video editing
3. Edit different video formats together without converting in one
4. Creation of DVD and Blu-Ray disks in high speed
5. Guide feature integrated to reassure beginners
6. Output of MP4 videos 10 times faster

Available in 17 languages

User support by phone, email in 5 languages

Supported OS :

Windows XP, Vista, and 7

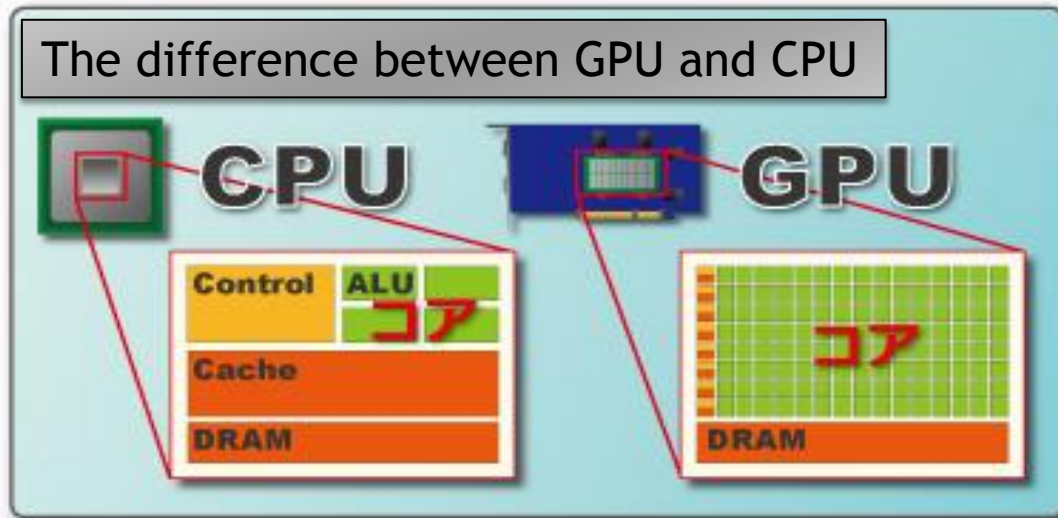
**Windows 8** also supported!

## Super Fast Video Editing

# What makes LoiLo different?



Using the GPU chip inside every PC, we have developed the worlds first GPU-accelerated video editing engine!

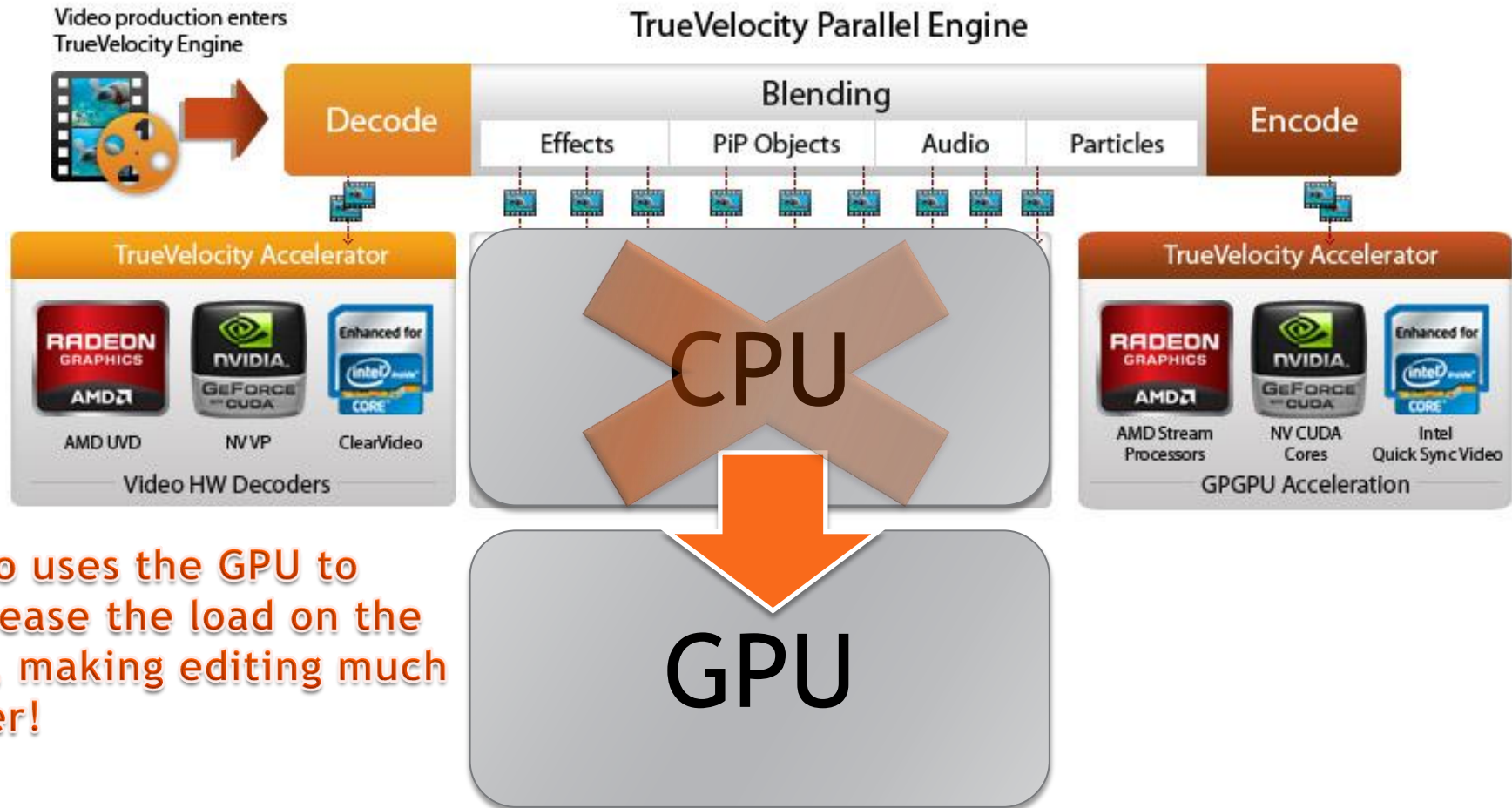


PC Chip	Core	Processing	App
CPU	4	Slow	ADOBE COREL
GPU	240	<b>Super Fast</b>	LoiLo

This technology allows users to edit videos,  
without the waiting!

# Video Editing Engine Comparison

## Cyberlink TrueVelocity Engine



LoiLo uses the GPU to decrease the load on the CPU, making editing much faster!

# List of LoiLoScope Features



- ▶ Organize, edit, and output videos, pictures, and music files.
- ▶ Edit videos in real-time. Stress-free editing, even for beginners!
- ▶ Use various files, and output to various devices, cameras, websites, and files!

Import/Output	AVCHD	MP4	MOV (h.264/M-JPEG)	DV/HDV	WMV/AVI
Smart Rendering	DCF	JPEG/PNG/GIF BMP/TIFF/TGA	MP3/WAV M4A/WMA	Smart Rendering AVCHD	Smart Rendering MP4
Sharing	Facebook	YouTube	Twitter	Vimeo	NicoNico Douga
Device	iPhone/iPod	Mobile Phones	PS3/PSP	DVD/BD	Camcorders
Editing	Videos	Images	Audio	Slideshow Movies	Video Converting
Technology	Intel Media SDK	Intel Hyper Threading	Intel Clear Video	NVIDIA CUDA	NVIDIA Pure video



# Languages and User Support



## (Software interface & manual in 17 languages)

English, Spanish, French, German, Italian

Canadian-French, Brazilian-Portuguese

Portuguese, Dutch, Polish, Russian, Swedish, Finnish

Chinese (Traditional and Simplified), Korea, Japanese

Telephone Support			E-mail Support		
Country	Language	Hours	Country	Language	Hours
Japan	Japanese	Mon - Sat 9am - 10pm (JST)	Japan	Japanese	24 Hours
USA	English	Mon - Fri 9am - 6pm (EST)	USA	English, German, French	24 Hours
Europe	English, German, French	Mon - Fri 9am - 6pm(GMT)	Europe	English, German, French	24 Hours
			China	Chinese	24 Hours
			Others	English, German, French, Chinese	24 Hours

# Comparison with Power Director 9

The features listed below are features that are included in LoiLoScope 2, but not in Power Director:

- **GPU Preview:** The LoiLo GPGPU engine allows for instant previews of files and view changes made to the video in real time
- **Media Browser:** Backup and organize files with the media browser
- **Touch:** Use touch to edit videos
- **Batch Converting & Uploads:** Convert multiple files to a single format, or upload them to Facebook and YouTube
- **Adjust Layers:** Freely position layers while the video is playing

# Additional Information

# LoiLoScope 2 System Requirements



## SD Video

OS	Windows 7, Vista, XP SP2 or later (32bit/64bit)
CPU	ATOM 1.6GHz or better, Pentium®4 2GHz or better
RAM	2GB or more
GPU	Graphics card supporting PixelShader 2.0 or above NVIDIA® Geforce 6000 Series or better ATI Radeon9600 or better Intel 945 or better

## HD Video

OS	Windows Vista, 7 (32bit/64bit)
CPU	Core2 Duo 2GHz or better
RAM	2GB or more
GPU	Graphics card that supports H.264 decoder NVIDIA Geforce 8000 series or better (Excl. 8800GTX, 8300) ATI RadeonHD2000 series or better (Excl. 2900) Intel G45 or better



# Competitor Comparison

	LoiLoScope 2	Cyberlink Power Director9
Device Output	iPod/iPhone/iPad/Apple TV/3G mobile phones/PSP/PS3	iPod/iPhone/iPad/Android Phones/Blackberry/PSP/PS3/XBOX/Zune/Casio, Hitachi mobile phones
Web Upload	Facebook, YouTube, Vimeo, Nico Nico Douga (Japan),	Facebook, YouTube, Director Zone
Camera Output	DV/HDV/AVCHD	DV/HDV
Disk Creation	DVD/Blu-ray	CD/DVD/Blu-ray
Guide Feature	●	
Draw on video	●	
Real-time editing	●	