

Total U.S. Pet Industry Expenditures

Year	Billion
1994	\$17.00
1996	\$21.00
1998	\$23.00
2001	\$28.50
2002	\$29.50
2003	\$32.30
2004	\$34.40
2005	\$36.30
2006	\$38.50
2007	\$41.20
2008	\$43.20
2009	\$45.50
2010	\$48.35
2011	\$50.96 Actual
2012	\$52.87 Estimate



[APPA \(American Pet Products Association\)](#)

